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Lancaster Farming

VOL. 14 NO. 10

Lancaster Farming, Saturday, February 1, 1969

\$2.00 Per Year

At New Holland

Suggestions & Recommendations Of Local Farmers To Be Sought

Do you want your farm land taxed for what it's worth for farming or what it's worth to sell it? This is a question facing Lancaster County Farmers.

If you are taxed the way many urban people think you should be, you might expect to pay \$600 per acre in taxes. And if you multiply that figure by your number of acres you'll see you couldn't afford to farm it at that rate. You would have to sell to pay the taxes.

Of course, taxes aren't the only problem. The houses, industrial development, and highways eating into Lancaster Co farm land is no secret and a concern of all farmers. And you're not the only one worried about the problems of keeping the farmer in a position where he can continue to farm if he wants to do so. At the request of the Lancaster County Soil and Water Conservation District, a group of people who have direct access to the Governor, will meet with farmers at the New Holland Fire Hall on Friday, February 21 at 1 p.m.

The purpose for this get-together is to ask local farmers including Amish and Mennonite Farmers for suggestions and recommendations on what would be an acceptable way to cope with the problems of diminishing farm land. Ten other meetings throughout the state of Pennsylvania have been held, but since Lancaster County is the top Agricultural County, the Governor's Committee is coming to New Holland.

Just over a year ago, Governor Raymond P. Shafer appointed this group to study the problem of land transition and recommend action consistent with the future needs of the Commonwealth. One city planner has indicated that by the year 2010, our nation's population could reach 400 million people, requiring a duplication of all facilities existing today. Land resources are now feeling the pinch of competition from our rapidly expanding population through the need for new

(Continued on Page 7)

Riots Keep Milkman From Delivery Route, Gartley Says

"It's hard to tell a man who has just paid his grocery bill or is over-weight that we need more research on farm products," said Boyd Gartley, Public Relations for Inter-State Milk Producers. Speaking to the 280 persons attending the District No. 3 Locals' Annual Dinner Meeting, Thursday at Quarryville, Gartley said, milk producers must capture the minds of people the way they are captured when man sets foot on the moon. "We have to become involved in producing a better quart of milk so we can promote it. Most of you aren't concerned about imitation milk but please be concerned," he said. "We have a consumer's market. This isn't new but you haven't accepted it."

Speaking about the report that milk prices are going to increase, the public relations man said, "I wouldn't be surprised

if we had a surplus next summer. The price in all probability will go down before it goes up again," he said.

Commenting that farmers are happy to be living in Lancaster County, Gartley said, they must still be concerned about the

(Continued on Page 6)



George Lewis, New Treasurer, Farm and Home Foundation

Farm Foundation Has Annual Meet; Elects Directors

"Never have so many had it so good and felt so badly about it," quoted Dr. M. E. John, professor of rural sociology at Penn State University. Dr. John was the guest speaker at the annual meeting of the Farm and Home Foundation held Monday evening at the Farm and Home Center.

Speaking on the subject "The Rural-Urban Task", the Professor enumerated many changes in the complex American Society including science, space travel, computers and modern conveniences. "But with all the affluence people are not happy," he said. "People once knew each other in small communities and public opinion ruled."

(Continued on Page 6)

Feb. 12 Set

New York Sugar Firm Offering Beet Contracts Here

Receiving Plant At Elizabethtown

Two representatives, one of a major sugar processing company and the other from the Pennsylvania Department of Agriculture representing Leland Bull, State Ag Secretary, were present Thursday evening at a special sugar beet growing information meeting held at the Farm and Home Center. Warren Richards, Field Representative for the New York Sugar Industries, Inc., Montezuma, New York, was present to explain the growing of sugar beets and his company growers contract. John B. Anstine, Division of Market Development, State Department of Agriculture, was present to see what reaction local farmers might have to the proposals the sugar beet company is making. The meeting was held for 50 contacted farmers who may be interested in growing sugar beets locally as a cash crop.

In opening the meeting, County Agent M. M. Smith showed a series of slides giving in some detail the practices used in growing sugar beets. He reported on the sugar beet raising trials here 4 or 5 years ago at the Landsville Research Farm and on several individual farms. "At that time," he said, "the trials showed beets with desirable quality can be grown in Lanc. Co. soils." The records were reported to show production of 12 to 17 tons of beets per acre containing 16 to 17 percent sugar content in the trials.

According to the slides, sugar beets need a well limed soil with a pH of 6.5 to 7. A soil with few stones and less than 8 per-

cent slope is desirable — this mainly because of the harvesting equipment.

The seeds are planted in April or as early as possible on a firm seed bed at a depth of 3/4 to 1 1/4 inches.

Seeds are planted 2 to 3 inches apart and then later after the stand has been established the beets are thinned to a proper 9 inch spacing between plants.

(Continued on Page 8)

Celery Growers Meeting Set For Monday, Feb. 3

An afternoon meeting of special interest to those who grow celery is to be held on Monday, February 3, 1969, at the Jay Hodecker Celery Farm, starting at 1:30 p.m. The Hodecker farm is located three miles north of Lancaster and a half mile south of East Petersburg along Route 72. Watch for his farm sign at the curve.

The meeting this year will again bring you timely information on fertility recommendations as based on the new soil test results, evaluation of present varieties and the availability of seed.

The Penn State celery team of Guy McKee, Ernie Bergman and Jim Dutt will be present. In addition, a representative of the Seed Certification Service of the Bureau of Plant Industry expects to attend.

Pennmarva Federation Elect President

Herbert W. Wessel, Jr., vice president of Maryland Cooperative Milk Producers, was elected president of the Pennmarva Dairymen's Cooperative Federation, Inc.

Other officers elected were: Wilbur Seipt, vice president; Dr. Paul E. Hand, secretary, and Boyd M. Cook, treasurer.

Edward C. Norman, president of Maryland and Virginia Milk Producers' Association, was elected chairman of the Executive Committee for the more than 5,000 members of the Federation.

Senator Charles McC. Mathias, Jr., of Maryland, was the featured speaker.

(Continue on Page 5)

Farm Calendar

Monday, February 3

1:30 p.m. — Lancaster County Celery Meeting, Jay Hodecker Celery Farm, East Petersburg
7:30 p.m. — Manheim Young Farmer Meet, Vo-Ag Room (corn production)

Tuesday, February 4

4 & 5 — Dairy Herd Management Conference, Penn State
4:30 p.m. — County Ag Teachers meet, Solanco
7:30 p.m. — Ephrata Young Farmers meet, Vo-Ag Room (farm management).

(Continued on Page 9)



THE SKATING WAS VERY GOOD, which isn't unusual for this time of the year except when you do it on the Lancaster County Tourist Bureau's parking lot. As you recall the county was enveloped in a covering of ice Wednesday and Mary Ann, Verna and Marlin Smucker took the opportunity to try out their skates. The Smucker children belong to Mr. and

Mrs. Samuel Smucker, 1815 Hempstead Road. The ice was quite a contrast to yesterday's beautiful sunshine and the weatherman calls for above normal temperatures for the next five days. Oh, yes, Remy, the dog, went for a ride too, but frankly he appeared to feel better on all four feet.

L. F. Photo

MARKET NEWS REPORT

At Lancaster Yards

Weekly Review

January 30, 1969

CATTLE 1800 — Compared to last weeks close, Choice and Prime Slaughter Steers 50-1.00 higher, other grades steady to strong; Cows 25-50 higher; Bulls steady to 50 higher; Feeder Steers fully steady. Supply included an estimated 55 percent Slaughter Steers, 20 percent Cows and Bulls, with the balance mainly Feeder Steers.

SLAUGHTER STEERS — High-Choice and Prime 1125-1325 lbs 30 50-31 75; Choice 1000-1420 lbs 29 00-31 10, few on Monday 28 50-29 00; high Good and low-Choice 27 75-29 00; Good 25 65-28 25; Standard and low-Good 23 25-25 25.

SLAUGHTER HEIFERS — Good 700 950 lbs 23 00-24 50.

COWS — Utility and high-dressing Cutter 18 50-20 25, few 20 35-21 00; Cutter 17 00-18 75; Canner and low-Cutter 15 00-17 25.

BULLS — Choice 25 50-26 00, few head 26 50-27 00; Good 23 50-25 60; Utility and Commercial 23 25-26 00, few head 26 50-27 85, with an individual 1950 lbs at 28 60.

FEEDER STEERS — One lot mixed-Choice and Prime 475 pounds 32 50; Choice 495-550 30 00-31 00; Good 430-575 lbs 26 75-28 25; load Choice 1050-1200 lbs with Good slaughter finish 27 00-27 50.

CALVES 350 — Vealers 1.00-3 00 higher.

VEALERS — Choice 49 00-52 50; Good 46 00-51 00; Standard 40 00-46 00; Utility 35 00-41 00; Cull 90-120 lbs 28 50-34 00, 70-90 lbs 25 00-30 00.

HOGS 850 — Barrows and 200-235 lbs. 21 75-22 25.

CLOSING SALES, BAR-
(Continued on Page 3)

Auction Only

January 29, 1969

CATTLE 477 — Choice and Prime Slaughter Steers 50-1.00 higher, other Slaughter Steers steady to strong; Cows 25-50 higher; Bulls steady to 50 higher.

SLAUGHTER STEERS — High-Choice and Prime 1125-1325 lbs 31 25-31 75; Choice 1000-1350 lbs 29 00-31 10, high-Good and low-Choice 28 00-29 -
(Continued on Page 3)

Vintage Auction

January 28, 1969

CATTLE 623 — Compared to last Tuesday, Slaughter Steers steady, instances 25 higher; Cows 75 1 00 higher; Bulls fully steady. Supply included 28 percent Cows.

SLAUGHTER STEERS — Choice 950-1325 lbs. 28 85-30 85; high-Choice and Prime 1075-1300 lbs 30 75-31 75; high-Good and low-Choice 27 50-29 10; Good

(Continued on Page 3)

New Holland Auction

January 30, 1969

CATTLE 820 — Compared to last Thursday, Slaughter Steers unevenly steady, instances 25 higher on Choice and low-Prime; Cows 50-1 00 higher; Bulls strong to 50 higher. Supply included 30 percent Cows.

SLAUGHTER STEERS — Choice 975-1325 lbs 28 85-30 75, few high-Choice and low-Prime 30 75-31 35, high-Good and low-Choice 28 00-29 25; Good 25 75-28 35; Standard and low-Good 23 00-25 50.

SLAUGHTER HEIFERS — Good 760-900 lbs 22 50-25 00.

COWS — Utility and high-dressing Cutter 18 50-21 00, few 21 25-21 85; Cutter 17 50-19 00; Canner and low-Cutter 16 50-17 50.

BULLS — Choice 26 00-27 50, few head 27 60-27 85; Good 24 35-25 85; Utility and Commercial 24 00-26 00, few 26 10-26 30.

CALVES 336 — Vealers fully steady.

VEALERS — Choice 50 00-53 00; Good 46 00-50 00; Standard 42 50-46 50, Utility 36 00-42 00; Cull 90-120 lbs. 30 00-34 00, 70-90 lbs. 27 00-30 00.

SHEEP — None

COWS

January 29, 1969

Receipts of 135 cows sold

steady Holstein 450-1000; Other breeds 325-400.

HORSES

January 27, 1969

Receipts of 461 horses sold stronger. Mules (single) 150-490, (pairs) 550-970; Work horses (single) 170 275, (pairs) 450-680; Riding horses 100-305; Driving horses 95-290; Pony Mares 20-30; Pony Geldings 15-25, Killers 8-9.

Chicago Cattle Weekly Review

CATTLE — Compared with last weeks close, slaughter steers strong to 50 higher, heifers fully steady, cows 1.00-1.50 higher and currently the highest since last July, bulls strong.

Local receipts consisted of 75 percent slaughter steers, 21 percent heifers and the balance mainly cows. Overall finish of slaughter steers slightly more attractive than last week and 12 percent Prime and 75 percent Choice. This compares with 11 percent Prime and 74 percent Choice. Last week, and 10 percent Prime and 77 percent Choice a year ago. Ave. cost and weight of slaughter steers were estimated at 29.40, highest since March, 1966, and 1150 lbs. com-
(Continued on Page 3)

FUTURES TRADING

(Closing bids as of Thursday, January 30, 1969)

	Midwestern Live Cattle — Chicago	Live Hogs — Chicago	Maine Potatoes — New York
February	28.40	18.95-b	
March			2.74
April	27.40	19.00	2.96
May			3.51
June	26.95	20.27	
August	27.10		
October	27.00		
November			2.43
December	26.95		

a-asked b-bid n-nominal

Trend: Cattle are lower; Hogs are lower and Potatoes are higher.

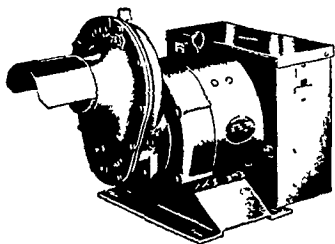
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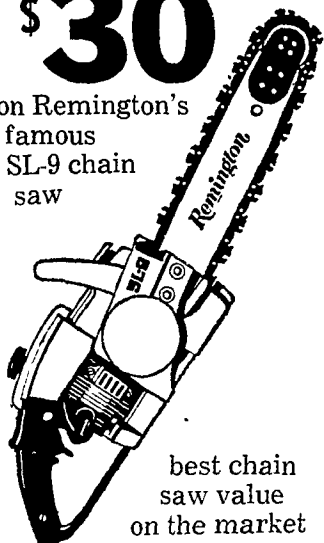
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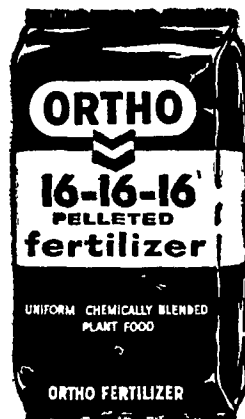
Kenneth E. Hershey, Sales Manager

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Weekly Poultry Report

Eastern Pennsylvania And New Jersey

Prices of light type hens generally held unchanged, however unconfirmed reports indicate sales occasionally ranged up to 10c or slightly higher. Demand continues good. Offerings generally short of full current interest, but increasing for later pickup as producers desire to move flocks as a result of the egg market decline. Heavy type offerings very short for a fairly good demand. Offerings from Delmarva adequate for local needs. Occasional movement of turkeys noted on heavy toms. Prices paid @ Farm: Light Type 7½-10 M 9-9½, Heavy Type TFEWR.

Eastern Shore Exchange

Broiler and fryer live prices averaged 17.97 cents a pound this week. Prices ranged from a high of 19.1 cents a pound on Wednesday to a low of 17 cents a pound on Monday. Sales totaled 544,300 head down 154,000 from last week.

Lancaster

(Continued from Page 2)

ROWS AND GILTS — US 1-2 190-225 lbs. 22.50-23.00. US 2 235 lbs. 21.75-22.25.

SHEEP 200 — Woolled Lambs fully steady; ewes steady.

WOOLED LAMBS — Choice 65-100 lbs. 28.50-30.00, one lot Choice 110 lbs. 26.00, Good 60-95 lbs. 25.00-28.00; Utility 22.00-25.00.

SLAUGHTER EWES — Utility and Good 5.00-9.00.

Fogelsville

January 28, 1969

(Prices paid dock weights, cents per lb., except where noted)

Light Hens 8-10, mostly 8½; Heavy Hens 9½-25, mostly 13-15, Pullets 23-32, mostly 28-30; Ducks 24-34, mostly 25-28; Drakes 36-41, Geese 35-41; Rabbits 25-47, mostly 38½-43; Guineas 46-67½, mostly 60-67½; Pigeons (per pair) 120-220, mostly 120-140.

Total coops sold: 606

Auction

(Continued from Page 2)

25; Good 25.75-28.25; Standard and low-Good 23.25-25.25.

SLAUGHTER HEIFERS — Good 700-950 lbs. 23.00-24.50.

COWS — Utility and high-dressing Cutter 18.50-20.25, few 20.35-21.00; Cutter 17.50-18.75; Canner and low-Cutter 16.50-17.50.

BULLS — Good 24.00-25.60, couple Choice 26.85-27.00; Utility 24.50-26.00, five head Utility and Commercial 26.60-27.85, individual 1950 lbs. 28.60.

FEEDER STEERS — Around a load of Choice 1050-1200 lbs. with Good slaughter finish 27.00-27.50.

CALVES 24 — Vealers steady to 1.00 higher.

VEALERS — Choice 50.00-52.50; Good 48.50-51.00; Utility 37.00-41.50; Cull 90-120 lbs. 28.50-33.50.

HOGS 79 — Barrows and gilts steady to 25 higher.

BARROWS AND GILTS — US 1-2 190-225 lbs. 22.50-23.00 US 2 200-235 lbs. 21.75-22.25

Chicago

(Continued from Page 2)

pared with 2935 and 1158 lbs last week and 2701 and 1180 lbs last year. Heifers supply largely average to Good to Low Prime weighing 850-1050 lbs.

SLAUGHTER STEERS — On Monday, load Prime 1233 lbs 32.25. On Wednesday Prime 1175-1375 lbs Yield Grade 3 and 4 31.25-32.00, Mixed High Choice and Prime 1050-1350 lbs 30.00 31.25, Choice 950-1350 lbs Yield Grade 2 to 4 29.00-30.25, Mixed Good and Choice 28.00-29.00.

SLAUGHTER HEIFERS — Mixed High Choice and Prime 950-1050 lbs Yield Grade 3 and 4 28.75-29.50, Choice 850-1025 lbs Yield Grade 2 to 4 28.00-28.75, Mixed Good and Choice 800-1075 lbs. 26.25-28.00.

Constant Changes

"To change with the Times" is a common remark heard in all walks of life; but it is an important comment when applied to agriculture. Farmers who are not open-minded and who do not accept new methods and new materials, may have difficulty in being successful and in meeting the competition. New varieties of crops, new pesticides, larger milk cows, more meaty slaughter animals are all items in midst of constant changes. We notice these things during many of the State Farm Show events. We commend farmers for accepting the findings of research and in their effort to meet the market demand for all food products.

About 200,000 Americans will be saved from cancer this year by early detection and prompt treatment, according to the American Cancer Society.

Lancaster Farming, Saturday, February 1, 1969—3

Weekly New York Egg Mkt.

From Monday, January 27th to Friday, January 31st

	Mon.	Tues	Wed.	Thurs.	Fri.
WHITE					
Fcy. Ex. Large	49½	48½	47	47	44
Fcy. Large	49½	48½	47	47	44
Fcy. Mediums	47½	47	45	45	42
Fcy. Pullets	41	39	39½	39½	36-37
Fcy. Peewees	30	30	30	30	29
BROWN					
Fcy. Large	51	50	47	47	44
Fcy. Mediums	47½	47	45	45	44
Fcy. Pullets	41	39	39½	39½	36-37
Fcy. Peewees	30	30	30	30	29
Standards	47	46	44	44	41
Checks	29½	29½	29½	29½	29½-30

Trend: Open market buying just about at a stand still. Overall position unsettled.

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Vintage

(Continued from Page 2)

25.50-28.00; Standard and low-Good 24.35-25.60.

SLAUGHTER HEIFERS — Choice 820-1050 lbs. 25.75-27.75, couple 28.10.

COWS — Utility and high-dressing Cutter 18.75-21.00, six head 21.10-21.60, Cutter 17.60-19.00; Canner and low-Cutter 16.00-18.00.

BULLS — Good 23.60-25.35, Utility and Commercial 24.10-25.10, three head 25.75-25.85.

CALVES 434 — Vealers uneven, Utility to Choice 1.00-2.00 higher, Cull 1.00-2.00 lower.

VEALERS—Good and Choice

47.00-50.50; Standard 42.00-47.00; Utility 35.00-41.50; Cull 90-115 lbs. 27.50-32.00, 70-90 lbs. 24.00-29.50.

HOGS 264 — Barrows and gilts strong to 25 higher.

BARROWS AND GILTS—US 1-2 200-225 lbs. 22.00-22.10 US 2 190-240 lbs. 21.25-21.75 US 2-3 180-260 lbs. 20.00-21.10.

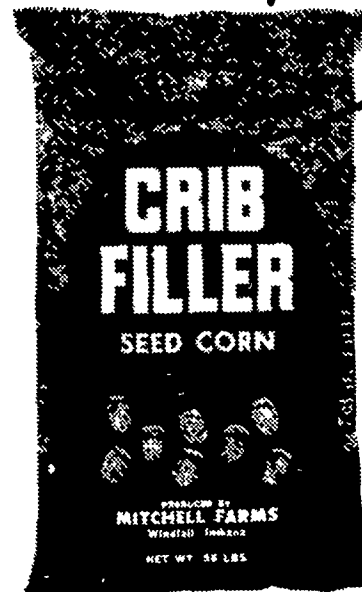
SHEEP 20 — All classes fully steady.

WOOLED LAMBS—Good 70-90 lbs. 25.50-27.50; Utility 23.00-26.00.

SLAUGHTER EWES—Utility and Good 5.00-9.00.

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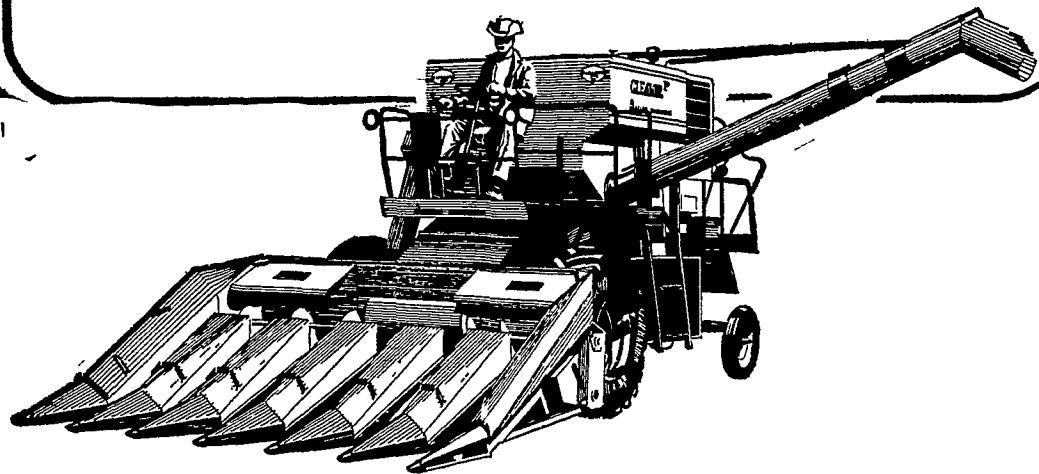
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From Where We Stand . . .

"When Properly Used"

For some years with the advent of the use of pesticides on agriculture, emotional prophets of doom forecast the wiping out of birds, animals, fish and the poisoning of man and his children. Gradually, as the emotionalism subsided, pesticides were recognized for what they were — another evolutionary step forward in the science of agriculture. Education as to the proper use of pesticides goes forward, led by the pesticide industry and appropriate government agencies. This educational effort is worldwide.

An indication of the progress made in teaching people about proper handling of these chemical aids to food and fiber production may be gained from a recent news release in a British publication, the Manchester Guardian. It says: "Five thousand tons of pesticides are used each year in this country but, in spite of their highly toxic nature, there have been no human deaths from occupational pesticide poisoning during the past 10 years . . ."

So far as the U.S. is concerned, an article in a late issue of The Farm Quarterly lays the cards on the table. It says: "Pesticides have an enormous safety margin when properly used." But, "Pesticides, like automobiles and firearms, can be, and are, used improperly." The article further points out that information on proper pesticide use comes from intensive, professional studies made by manufacturers, the USDA, the Public Health Service, the American Medical Association and various state and private organizations.

Many of the conveniences and necessities used by man have always been potentially hazardous — even the horse and buggy. But, we cannot get along without them and, as The Farm Quarterly points out, in the case of pesticides, as in most other implements of modern daily life, safety lies in the key phrase, "when properly used."

The Poor Get Poorer

As government gets bigger in proportion to the growth of the population and the productive capacity of the people, the rising cost of supporting it must be spread over the backs of more and more people. The old saw about soaking the rich is an empty phrase. There aren't enough of them. The poor also pay taxes, and if inflation and the cost of government continue to rise, the ranks of the poor will increase. This is as certain as night following day. The wealth of the rich is like the proverbial fly speck on a barn door compared to current government spending and borrowing. Payment for multibillion dollar government programs must be drawn mainly from the limited resources of the majority of citizens — including those in the lower income brackets.

US News & World Report recently

Farm News This Week

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Riots Keep Milkman From Delivery Route, Gartley Says — Page 1

LANCASTER FARMING

Lancaster County's Own Farm Weekly

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Member of Newspaper Farm Editors Assn.

published figures showing that taxes take 34 per cent of annual family incomes under \$3,000, because of rising income taxes, social security levies, state and local sales and property taxes. Tax experts, economists and other authorities are now trying to figure out a way to relieve the poor of part of their tax burden. In the meantime, taxes continue to go up as the cost of government continues to grow. Anyone who doubts this has merely to look at the recommendation Gov. Shafer gave the Pennsylvania General Assembly this week. He calls for a 25 percent increase in state spending that would total \$2,521,836,000, an increase of nearly \$500 million over the last budget. And he favors a 3 percent personal income tax.

Isn't it about time we started in the direction of decreasing government as a distributor of wealth? Isn't it time government started living within its means? We can't expect businessmen or farmers to create jobs for the unemployed if even more of their incentive is taken away by a state graduated income tax. Senator Hawbaker recently said the secret of overcoming poverty is work, not money. We agree.

There is only one way to relieve the tax burden for the poor, as for everyone else. And that is to trim back on government spending and debt.

And the only way to trim government spending and debt is to reverse the trend to further decrease the individuals incentive to work as the graduated income tax does. This may mean some people with low incomes (those with only one TV or less) will not get quite as fat a government hand-out check. Instead they may have to work at jobs creative and industrious employers have been able to offer because the incentive to increase profits was present. But that's better than having Pennsylvania or our nation literally taxed to death.

At least that's the way it looks from where we stand.

Across The Fence Row

A publication of the Arizona Farm Bureau Federation observes, "There are over 200 million Americans in this country, and they are not all bad — as some would make you think. Over 68 million are gainfully employed. There are over 180 million who are not communists. More than 40 million couples will remain married and more than 178 million will not die of cancer. Over 50 million auto drivers will still be alive at the end of this year, and over 2 million new homes are being built to house 2 million happy newlyweds. So . . . CHEER UP . . . your chances of reaching the age of 85 are excellent."

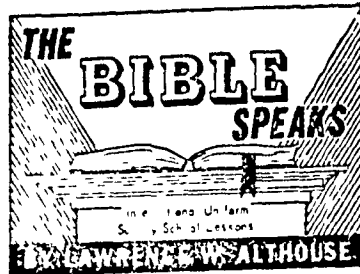
"If talk is cheap, they haven't heard about it in Washington. From Jan. 15 through July 31 of the last session of Congress, a total of 25,098 pages of proceedings and 'extensions of remarks' were printed in the Congressional Record. At \$113 a page, this monument to political baffle-gab cost the taxpayers about \$2.84 million. A lot of it was devoted to speeches lamenting excessive government spending." — Columbia, Tenn., Herald.

Local Weather Forecast

(From the U. S. Weather Bureau at the Harrisburg State Airport)

The five-day forecast for the period Saturday through next Wednesday calls for temperatures to average above normal with daytime highs in the mid 40's and overnight lows near 30. Little temperature change is expected except turning colder the middle of next week. Normal high-low is 39-23.

Precipitation may total greater than one-half inch as rain showers Monday or Tuesday.



SMALL EVENTS

Lesson for February 2, 1969

Background Scripture: Mark 3:7-35.
 Devotional Reading: Philippians 2:5-13.

A number of years ago on the television program, "This Is Your Life," a man was honored for the influence he had had on scores of lives, particularly upon some people who had become quite prominent. He was overwhelmed by the tributes of those whom he had influenced, for he had never realized the contributions he had made to their lives.



Rev. Althouse

He was particularly amazed at the testimony of a prominent churchman who attributed his vocation to the influence of this man as his Sunday school teacher. "I had no idea . . . no idea," the man said repeatedly.

The end result

Anyone who commits himself to seeking the kingdom of God would do well to heed this story, for it shows how the kingdom operates in our lives. Often we must go about our work for Christ, fulfilling our task, without knowing what will be the end result or even what is the result of that which we have already done.

In his short ministry, Jesus spoke constantly of the kingdom of God (or the kingdom of heaven). Yet, not once can we find him defining that term. He knew how fruitless a definition would be. People could not fully comprehend all that the kingdom meant. Words could not adequately express its meaning. So Jesus spoke of the kingdom in parables, telling stories that illustrated some aspect of the truth about it.

For example, "The kingdom of God," he said, "is as if a man should scatter seed upon the ground, and should sleep and rise night and day, and the seed should sprout and grow, he knows not how." (Mark 4:26, 27 RSV) He is saying here that both God and man are essential for

the coming of the kingdom. Man must sow the seeds God gives him, but it is God who causes the seeds to grow. If a man does his part, God will do his. If the Christian is obedient to the task God gives him, he does not have to concern himself with the success or failure of it. It is God who causes the growth to take place.

Humble efforts

The man on "This Is Your Life" did his best to influence the lives of those around him, but he seldom was able to see the results of that work. He might have grown discouraged and given up. But he did his part and left the results in God's hands. Only many years later was he privileged to discover how much good fruit God had been able to bring forth from his humble efforts. Many of us never know what has resulted from our planting.

All of us, then, would do well to remember this, for we too come restless when it seems that our efforts produce no visible results. How often a church school teacher or youth advisor are tempted to quit because they do not seem to be accomplishing anything! Yet, we must remember that it is God alone who does the "accomplishing." As Paul says: "I planted, Apollos watered, but God gave the growth." (1 Corinthians 3:6 RSV).

The greatest

Another parable tells us something else we must know about the kingdom and its growth: "It is like a grain of mustard seed, which, when sown upon the ground, is the smallest of all the seeds on earth; yet when it is sown it grows up and becomes the greatest of all shrubs . . ." (Mark 4:31, 32 RSV). In other words, Jesus is saying that the kingdom's work may begin in the tiniest form, but, by the grace of God, that humble effort will bear much fruit.

God is not limited by tiny beginnings. Jesus was born in a stable to a humble family; the Church of Jesus Christ began with twelve ordinary men. It is by just such small events as these that God shakes the world and furthers the growth of his kingdom.

(Based on outlines copyrighted by the Division of Christian Education, National Council of the Churches of Christ in the U. S. A. Released by Community Press Service.)

NOW IS THE TIME . . .

By Max Smith

Lancaster County Agent



To Check That Fire Extinguisher

One thing worse than not having a fire extinguisher is having one and not knowing how to use it or not being sure that it is in good working condition. In case the extinguishers were not checked in the past few months, all farmers are urged to give this some attention. All members of the family and the farming operation should be familiar with the extinguishers and know how to use them without a moment's delay. Don't delay this inspection any longer.

To Use Soft Water

In this limestone section of the country many water supplies are very hard that is they contain large amounts of calcium carbonate. This kind of water requires larger amounts of soap and detergents and the lime deposits will develop in

heater coils. On farms soft water cleans dairy utensils and eggs more economically and the homemakers will be more satisfied with clothes dishes and hard-wood water conditioners are available and these concerns will also test water to determine the degree of hardness.

To Use Care With Heat Lamps

During the coming months many swine and sheep producers will be using heat lamps to protect their new born pigs and lambs. This is one economical way to provide heat and eliminate dampness from the pen. Producers are urged to keep the lamp and cord safely away from all animals support the lamp securely so it does not fall down into the bedding and clean the dust from the lamp frequently. These practices will add to the safety of the heat lamps and prevent serious fire losses.

● Penn Marva

(Continued from Page 1)
ed speaker to the delegate body and guests at the Pennmarva Federation's first annual meeting. Senator Mathias urged dairy farmers to support the efforts of their new federation. The Maryland Senator cited the U. S. foreign policy as the key factor affecting all other programs under the new administration.

Senator Mathias was presented to the group by Edgar G. Emrich, president of the Maryland Cooperative Milk Producers.

Mr. Noiman, 1968 Pennmarva

president, presided over the first annual meeting of the Federation, which was officially organized July 1, 1968.

Included in the membership of the Federation of over 5,000 dairymen are members of Inter-State Milk Producers' Cooperative, Philadelphia, Pa.; Maryland Cooperative Milk Producers, Baltimore, Md; and Maryland and Virginia Milk Producers' Association, Arlington, Va.

Included in the annual meeting program were reports from the general managers of the three federated cooperatives: Dr. James E. Hcnan, general

manager of Inter-State; Ralph L. Strock, general manager of the Maryland Cooperative; and James E. Click, general manager of the Maryland and Virginia Association.

In addition to the above reports, James Smathers of the Maryland and Virginia Milk Producers' Association, reported on a three-market milk quality study.

The newly formed federation of dairy farmers supported a three-point program to their senators and congressmen to consider action during the 1969 session of our U S Legislature. The Federation supported prompt action of their representatives in Congress in support of the "Dairy Import Act of 1969," designed to prevent dumping of low quality products by foreign countries.

The delegates requested their representatives to support two principal amendments to the Agricultural Marketing Agreement Act of 1937. The first is a modification of authority included in the Food and Agriculture Act of 1965 to enable cooperatives to establish the Class I Base Plan to established producers as well as new producers.



Glenn H. Herr

Herr Appointed Manager Of Cloisterdale

Glenn H. Herr, presently Feed Sales Manager of Miller & Bushong, Inc., Rohrerstown, Pennsylvania, has been appointed General Manager of Cloisterdale Farms, Ephrata, Pennsylv-

vania, effective February 10, 1969

Cloisterdale Farms, one of the most modern, largest, egg production units in Pennsylvania, is a subsidiary of the Grimes Poultry Processing Corporation, Friedricksburg, Pennsylvania, and part of the L. M. Sheaffer-Cloisterdale Complex purchased by Grimes in 1968.

In his new capacity Mr. Herr will have complete responsibility for the Farms from pullet replacements until the eggs are through the processing line. He will report directly to the general management of the Grimes Corporation.

Herr and his family reside at R. D. #1, Manheim, Pennsylvania.

JOHN DEERE DAY

Approximately 150 farmers attended John Deere Day at Wenger Implement, Inc., the Buck, last Friday, January 24.

Abe Metzler, Holtwood R. D. 1, was the winner of the Roll-Gard given as a door prize.

Leading cause of female cancer deaths is breast cancer, says the American Cancer Society.

FENCE HEADQUARTERS

The man to see is LeRoy High. Please allow us to quote on your needs. Our Selection is great. You will save money when you buy your fence at Stauffer's.



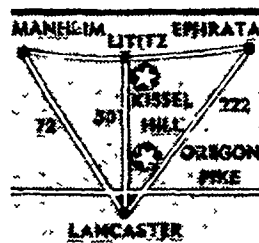
SALE

2 hole Locust Line Post reg. \$2.85 **\$2.49**

11 ft. Split Rails reg. \$1.95 **\$1.49**

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CONGRATULATIONS

TO KENT FRITZ, CLAIR ZERBY AND FORNEY LONGENECKER ON MOST EFFICIENT CROP PRODUCTION

203 bu. per acre SX660 — 1968
245 bu. per acre SX660 — 1967



Kent Fritz, (left), Lititz R. D. accepts 200 bu. ribbon and trophy from Clair Zerby, Warwick High School V. Ag instructor.

Forney Longenecker on whose land these champion crops were grown.

Openings available for distributors or salesmen to sell and serve dealers in Lancaster, Lebanon, Berks and/Chester County areas. Call Area Code 717-546-3230 or write.

FREE CORN BOOK & SEED CORN

NOW IS THE TIME TO ORDER

MUNCY-CHIEF CHAMPION HYBRIDS

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From your local feed or implement dealer or order direct from Muncy.

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THIS COUPON

Good for a 10,000 kernel Sample of Muncy Chief Hybrids. Enough for ½ Acre Free. No obligations. Mail to Muncy-Chief Hybrids, Muncy, Pennsylvania.

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Save colored insert in this issue to order your seed corn.

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(SINCE 1904)
CHECK THE SERVICE THAT FITS YOUR FARMING PROGRAM AND CALL US: 367-1211 (AREA CODE 717) (CALL COLLECT)
21 PREMIUM REGISTERED ANALYSIS — PULVERIZED OR GRANULAR — DELIVERED OR F.O.B. ELIZABETHTOWN, PA.
BULK SERVICE — TRAILER SPREADERS — TRUCK SPREAD ON FIELD — (GRANULAR ANALYSIS ONLY)
TOP DRESS ALFALFA NOW: FOR WEED CONTROL IN ALFALFA — WE WILL ADD CHLORO IFC UPON REQUEST
PLOW DOWN CORN FERTILIZER NOW: — AND BEAT THE SPRING RUSH — AND THE WET WEATHER — AND SAVE TIME!
FARMERS' FERTILIZERS — MANUFACTURED BY FARMERS' FERTILIZER WORKS, ELIZABETHTOWN, PA. — CALL 367-1211
EARLY DISCOUNTS NOW IN EFFECT. (WE WILL THANK YOU)



SOUTHERN LANCASTER COUNTY 4-H youth honored at the Inter-State Annual Meeting Thursday. They are: (left to right) Shirley Aaron, Carol Groff, Gary Akers, Marilyn Krantz and Dale Bollinger.

● Riots

(Continued from Page 1)

riots in the city "Your products are being sold there," and when we have riots the milkman will not go in. That cuts down sales."

In the awards program, four members were honored for 25 years of membership. They are

John Hostetter, three brothers, Leon, Everett and Stanley Kreider. In making the presentations, Director Robert McSparran, reported that according to Co-op records the three Kreider brothers joined the organization on the same day.

Also recognized for outstanding 4-H Dairy Club work were

Gary Akers, Dale Bollinger, Marilyn Krantz, Carol Groff and Shirley Aaron.

Others on the program included Glenn Aument, Young Cooperator; Fred Crider, Annual Meeting Representative and Mack Newton, Field Representative.

New County FFA Officers Installed

by Robert Wanner, retiring County FFA reporter

The Lancaster County FFA Red Rose Chapter meeting was held on Monday, January 27 at 7:45 p.m. at Warwick High School.

The meeting was called to order by the president, Linford Martin. Representatives from the following schools were present. Elizabethtown, Ephrata, Lampeter-Strasburg, Manheim Central, New Holland, Penn Manor, Pequea Valley, Solanco and Warwick.

Committee reports were as follows: Winter sports schedule

Crop Reporters Are Honored

Eleven Lancaster Countians were awarded certificates for 25 years or more of crop and livestock reporting according to the Pennsylvania Crop Reporting Service. They are W. D. Hershey, 119 Pine St., Lancaster; Simon R. Snyder, Ephrata RD 1; Peter A. Hernley, Manheim RD 4; Musser White Leghorn Farm, Mount Joy; Benjamin E. Thuma, Marietta RD 1; D. Mark Huber, 1851 Hans Herr Drive, Lancaster; Eli W. Martin, New Holland RD 1; L. E. Shoemaker, Kirkwood RD 1; Melvin M. Brendle, East Earl RD 1; Harold M. Ney, Marietta RD 1; Mrs. Anna P. Girvin, Quarryville RD 3.

The oldest reporters, in terms of service, is Edward Alspach, Auburn R1, Schuylkill County, who has been sending agricultural data to the organization for more than 45 years.

Others with 40 or more years of service are Mrs. Clifford J. Fritz, Lock Haven Star Route, Clinton County; Noah L. Haines, Waynesburg, RD 3, Grenz County; and J. Allen Rhodes, McVeytown, RD 1, Mifflin County.

Today is the tomorrow you worried about yesterday — and it was pretty awful, wasn't it?

and tobacco show by Pequea Valley, delegates report from FFA winter convention by New Holland and Lampeter chapter. The 38 county FFA boys who qualified for the Red Rose Farmer Degree were presented certificates at this meeting.

The newly elected county officers were installed. The officers and the office they hold are as follows: Paul Eckman, president; Lester Bowman, vice president; Paul Clark, secretary; Jeff Pfautz, treasurer; Burnell Buchen, reporter; Ken Weaver, Sentinel; Thomas Aaron, Chaplain; Carl Erb, corresponding secretary; and Michael Baum, parliamentarian.

The program of work assignments for 1969 were discussed under new business. The work assignments were assigned to FFA Chapters for the coming year.

The meeting was adjourned by the new president Paul Eckman at 8:30 p.m.

Mt. Joy Co-Op Holds Meeting

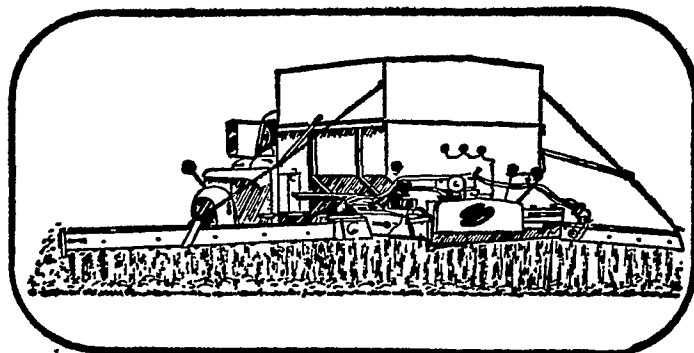
The Mt. Joy Milk Co-op held its annual meeting at Hostetter's Banquet Hall last week. John Weidman showed slides entitled "People to People Tour", which were taken in Russia. Three hundred members and guests attended.

Louis Bixler, president, presided at the business meeting. Three directors were elected as follows: Robert Nolt, Lancaster; Jay Newcomer, Mt. Joy; and James Eshelman, Mt. Joy. It was announced that Co-op sales were 3½ million.

Victor Plastow and Jay Irwin, associate county agents, spoke on "Milk Marketing, Substitutes of Imitations."

The resolution was adopted retiring the 1963 outstanding certificates.

APPLY LIME ON FROZEN GROUND



Don't hesitate to apply lime, even if the ground is frozen. The freezing and thawing action of winter helps disseminate the lime, assuring you a properly balanced soil, ready for spring plowing. And remember, liming pays in extra bushels and tons of crops and forage.

MARTIN'S LIMESTONE

Blue Ball, Pa. 354-4125

Gap, Pa. 442-4148

● Farm & Home

(Continued from Page 1)

ed people's actions. At that time we were literally one nation. Then came technology, less people were needed to produce food and they moved to the city. Soon industry developed and everybody had to get bigger. Soon salesmanship and competition increased and we got more clever, but the products we have turned out haven't measured up, he said. And with big industry there is very little sense of responsibility among the workers."

Speaking on the problems of cities Dr. John said, "There is a question if a modern big city can manage itself. The moral fiber of its people is what it is dependent upon."

Concluding with remarks concerning the Farm and Home Center he said, "My hope is that a building such as this will

help build a group dedication and responsibility that links the people together."

In the business meeting, George Lewis, Lancaster, and Leroy R. Pfautz, Stevens R1, were newly named as directors and reelected were: Amos Funk, Millersville R1, Noah Kreider, Monheim R3, Mrs. Landis Myer, New Holland R1, Phares Risser, Elizabethtown and Melvin R. Stoltzfus, Ronks R2.

In a reorganization meeting of the directors, George Lewis was elected treasurer succeeding Phares Risser. Other officers reelected were: B. Snively Garber, president, Forry H. Skromme, vice president and Mrs. Landis Myer, secretary.

Leukemia is a cancer of the blood-forming tissue and strikes more adults than children, according to the American Cancer Society.

Wean at 3 weeks
— get 50 lb. pigs
at 9 with

WAYNE TAIL CURLER ROCKETS

Yes, that's what the new Wayne Tail Curler Rockets did for typical early weaned pigs at the Wayne Research Center.

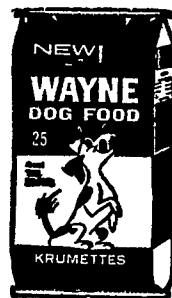
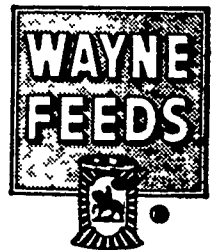
Pigs go for the tasty new Tail Curler Rockets. (3 to 1 over a creep feed formerly considered very palatable.) They get top nutrition from choice ingredients, carefully balanced and fortified to meet the critical needs of baby pigs.

Tail Curler Rockets contain Complex 65, Wayne's Aureomycin, Sulmet and Penicillin combination that gives the difference you can see!

If you don't care to early wean, Tail Curler Rockets will pay off as a pre-starter.

Remember every pound of creep ration eaten means a pound heavier pig at weaning, and a head start that lasts all the way to market.

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DETAILS ON
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MILLERSVILLE
SUPPLY CO.
Millersville

MOUNTVILLE
FEED SERVICE
R. D. 2, Columbia

HERSHEY BROS.
Reinholds

Local Chemical Companies Hold Supper Meeting

The Agrico Chemical Company and the Geigy Chemical Company held a supper and crop management meeting Thursday evening at the Farm and Home Center. Attendance totaled 168.

John Beidman, Sales Representative for Geigy spoke on the

latest insecticides and herbicides for farm use. Agrico agronomist, Mitchel Thompson, talked on the importance of replacing plant nutrients removed from the soil in the growing process.

The top door prize was won by Glenn S. Brubaker, 345 Running Pump Road, Lancaster. It was 800 pounds of corn starter fertilizer.

single and married stenographer is the latter gives dictation. The difference between a

Colorfast Fabric

Labels on clothing define colorfast qualities of the fabric, says Mrs. Ruth Ann Wilson, Penn State extension clothing specialist. The most common type of colorfastness has to do with washability. Dyes that are colorfast to laundering will keep colors fresh and bright during repeated washings.

Foresters this year are planting trees for the newsprint of 2026 A.D.

Lancaster Farming, Saturday, February 1, 1969—7

● Suggestions

(Continued from Page 1)

homes, industrial and commercial development, farms, highways and recreation areas.

Several solutions have been offered for consideration including the provision of service facilities before development of an area, creation of new towns in less desirable agricultural areas, a coordinated approach to planning in accord with coun-

ty comprehensive plans, voluntary land restriction for agricultural use, zoning of land for the exclusive use of agriculture, acquisition of land development rights by the State and improved rural economies through such measures as tax relief and technical assistance.

The potter's wheel was the first machine devised to mass-produce cheap goods.



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You owe it to yourself, and your pocketbook, to compare before you buy. So come on out and get acquainted with the friendly people at Cashway. We offer quality Building Materials for less.

JACK ROE, Manager

Penta Treated Material

4x4 — 10'	\$2.55
4x4 — 12'	\$3.06
4x4 — 14'	\$3.57
4x4 — 16'	\$4.07

Pole Barn Material

4x6 — 12'	\$4.49
4x6 — 14'	\$5.42
4x6 — 16'	\$5.98
4x6 — 18'	\$7.09
4x6 — 20'	\$8.10

6x6 — 14'	\$7.85
6x6 — 16'	\$8.98
6x6 — 18'	10.64
6x6 — 20'	12.15
6x6 — 22'	13.69
6x6 — 24'	15.30

Penta Treated C. M.

2x6 — 8' to 16'	195.00M.
-----------------	----------

HARLOC LOCKS

Entry	\$4.54
Bedroom	\$2.40
Bathroom	\$2.60
Passage	\$2.05

WEISER LOCKS

Entry	\$5.85
Bedroom	\$3.10
Bathroom	\$3.10
Passage	\$2.49

INSULATION SHEETING

1/2 4x8	\$1.44 Ea.
25/32 4x8	\$2.50 Ea.
1/2 4x8 White	\$2.56 Ea.

KAISER ALUM. ROOFING

49 1/4 x 8'	\$3.92
49 1/4 x 10'	\$4.90
49 1/4 x 12'	\$5.89
49 1/4 x 14'	\$6.87
49 1/4 x 16'	\$7.85

FLINTKOTE CEILING TILE

12" x 12" #20

9¢ ea.

FLINTKOTE FLOOR TILE

12" x 12"

15¢ ea.

9 Colors to Choose From

NATIONAL BARN DOOR TRACK & TROLLEY HANGERS

8', 10' & 12'	55c Ft.
Trolley Hangers	6.23 Pr.

CANNONBALL BARN DOOR TRACK & HANGERS

8' & 10'	\$1.27 per ft.
Hangers	\$8.54 Set

LAUAN PANELING

\$2.98

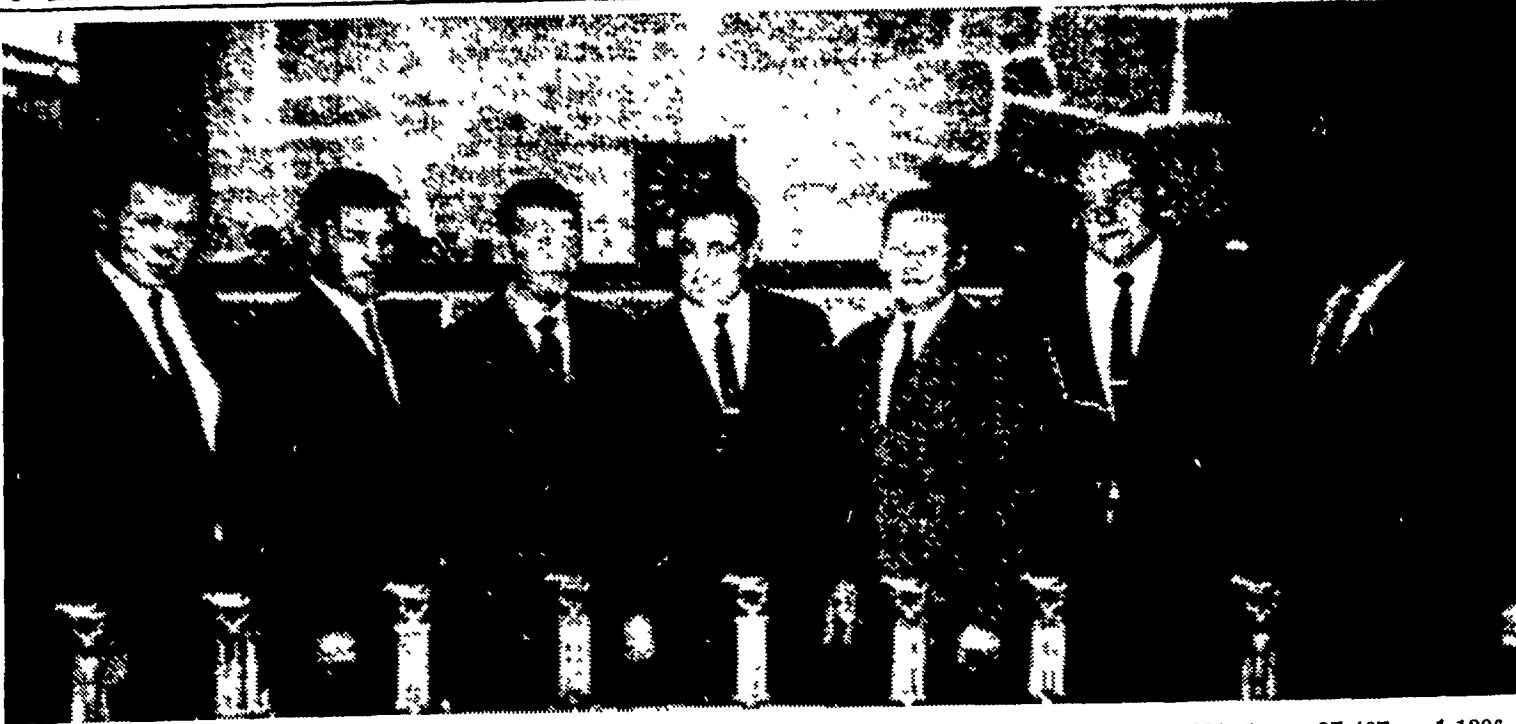
4x8 Sheet
Pre Fin. Panel

Furring Lath

1x2	2 1/2c Lin. Ft.
1x3	3 1/2c Lin. Ft.
1x4	5c Lin. Ft.

FLUSH DOORS

	MAH.	BIRCH
1/6	\$5.20	\$6.60
1/8	\$5.30	\$7.00
1/10	\$5.65	\$8.00
2/0	\$5.75	\$8.00
2/2	\$6.42	\$9.00
2/4	\$6.40	\$9.00
2/6	\$6.40	\$9.00
2/8	\$6.95	\$9.70
2/10	\$6.95	\$9.70
3/0	\$7.35	10.40



HONORED at the Dairy Production Awards Banquet by Miller and Bushong, Inc., for high production records are: (left to right) Richard and Fred Lieske, Ponderosa Farm, Rising Sun, Maryland; Glenn Freese, Side Brook Farm, Oxford; Ray Harbold, Ray-Line Farm, Mt. Joy; Jay Landis, Pa-Ta-Ja Farm, Lancaster R6; William Arrowsmith, Hillacres Farm, Peach Bottom; George Edgeington, Manager, Fair Hill Farms, Chestertown, Md. The high herd was the Ponderosa Farm herd with 85 cows averaging 15,914 pounds of milk and 659 pounds of butterfat. And they also had the two

highest record cows: Stella, 329 days, 27,467m, 1,139f; and Jewel Alice, 333 days, 25,282m, 1,192f. Other high record cows and their honored owners are: Fairhill Farms, Linda, 365 days, 27,578m, 1,071f; Pa-Ta-Ja Farm, Princess, 5-8y, 365d, 22,171m, 1,026f; Ray-Line Farm, Marie Hartog, 7-3y, 344d, 25,269m, 1,011f; Side Brook Farm, Jean Dolly, 5-4y, 365d, 23,976m, 1,008f; Hillacres Farm, 6y, 301d, 16,035m, 814f; Apple Brook Farm, Mr. and Mrs. Donald Brown, Oxford, Topsy, 8-1y, 305d, 12,173m, 813f; and Glen Tyan Farm, Rising Sun, Md., Morning Glory, 3y, 374d, 14,813m, 800f.

● Firm Offering (Continued from Page 1)

Cultivation should begin as soon as you see down the row and hand labor is necessary to thin the beets. The thinning process should be completed by mid June and the labor is available by Mexican American workers supplied by the New York company.

Sugar beets send a large root system deep into the soil, therefore requiring a deep soil and also reaching deeper soil nutrients and water.

At harvest time in the fall, the tops are removed and a harvesting machine is sent into the field to pull the beet roots and load them on a truck for hauling to the receiving station.

Receive At E-Town

The local meeting was the fourth held to date in the 14 Southeastern counties of Pennsylvania. Richards said the company has the location of its receiving station picked in Elizabethtown where there is Railroad service and good highways. He reported 700 acres already promised for planting from Hershey Estates and farmers in Dauphin County. This leaves

a need for 1300 acres to be planted preferably in Lancaster and York Counties.

One of the problems in getting acreage this year is the Atrazine carry-over from the last corn crop. You can't grow beets the year following corn that has been treated with this weed control chemical.

Sugar beets are a high-yield crop according to Richards. The tops are good for cattle feed (about the same value as wilted alfalfa) or green fertilizer. And you also have the cash crop of beets.

Contract Offered

Explaining the grower contract Richards said, "We guarantee \$14 per ton of Sugar Beets received at the station. You can't go below that on the present contract but if the sugar market prices increase you can benefit. Another advantage," the representative said, "is that you know what you will be paid before you plant the crop."

On a question from the group, Richards figured the current price to farmers on a ton of beets averaging 20 percent sugar at a little over \$16 plus the

government subsidy of 80 cents per hundredweight. Total estimated growing costs were not given at the meeting but labor for the first weeding and thinning was reported at \$20 to \$30 per acre and \$10 or \$11 per acre for maybe two more weedings. Seed supplied by the company was set at about \$10.50 per acre (three pounds at \$3.50 per pound). Other costs would include tractor cultivations and harvesting equipment or custom harvesting.

The company by contract must pay the grower 75 percent of his earnings by December 15 and the final payment which reflects the sugar prices for the year must be paid by October 1970. The contract is for one year. "You will belong to the Finger Lakes Sugar Beet Growers Association," Richards said. "They negotiate the contract with the company and have access to the company testing and weighing facilities."

It was reported that \$300,000 is what the company will spend to put the receiving station in the local area. Therefore the

need for the minimum 2,000 acres. The goal is to get enough acres in Pennsylvania to establish a refinery here. That would take 30 to 40 thousand acres.

The future potential of diverted acres to sugar beets away from other regular Pennsylvania farm crops was the reason for the local visit by the representative from the State Ag Dept. Anstine said, "Secretary Bull is especially interested in how farmers will respond to the sugar beet proposition and what crop acreage changes will be made. We aren't here to sell the idea but we will help farmers all we can."

Anstine told Lancaster Farming after the meeting that Secretary Bull is interested in seeing a new cash crop such as this in Pennsylvania but he wants it to come orderly and only fast enough to result in a successful venture for farmers.

Sign-up

A contract signing meeting for farmers with officials of the New York Sugar Industries, Inc., will be held Wed., February 12 from 1:30 to 5 p.m. in the Farm and Home Center

GRANGE NEWS

William Fredd, Agriculture Department of Solanco Sr. High School, was the speaker at Fulton Grange #66 at their regular meeting January 27 held at Oakryn. His topic was "Simulation on Computers For Farm Management." He showed colored slides of the Willis Krantz farm, Quarryville R.D., where he and a group of young farmers are simulating computer knowledge for its farm management.

During the business session conducted by the Master, Clifford W. Holloway Jr., \$10.00 was given to a needy family in the county.

The Pomona chorus will hold rehearsal February 9, 8 p.m. at Fulton Grange Hall and a Pomona code-reading class and party will be held at the home of Charles McSparran, Quarryville, February 14, 8 p.m. Mrs. Elaine Stoltzfus is in charge of games.

The Youth Committee is sponsoring a dance for community young people February 15, 8 to 11 p.m. at the Grange Hall with "Incense" band furnishing music. Plans were made for a bus trip to the Chrysler Plant, Newark, Del. February 18, leaving the Grange Hall at 6:45 p.m. Reservations should be made through Mrs. J. Stanley Stauffer Jr.

Ground-oriented friend says that taking a train is the only way to fly.

Originally it had been reported that a minimum of 50 acres were needed to make the project advisable. Richards clarified this Thursday by saying they will take farmers with 5 or 10 acres who want to try it. But he cautioned that such small acreage will not justify buying the huge harvesting equipment. "If several farmers want to go together and get the work done on a custom basis it will work fine," he said. The 40 or 50 acres are needed if the individual wants to buy his own harvesting machines.

In closing the meeting Smith said that it was up to the individual farmer now to decide if raising sugar beets will pay. "We have the climate, soil and the good farmers to do it," he said. "But, you must decide it beets can compete with the crops you now have."

Inquiries or questions may be directed to the County Agent's Office in the Farm and Home Center Building.

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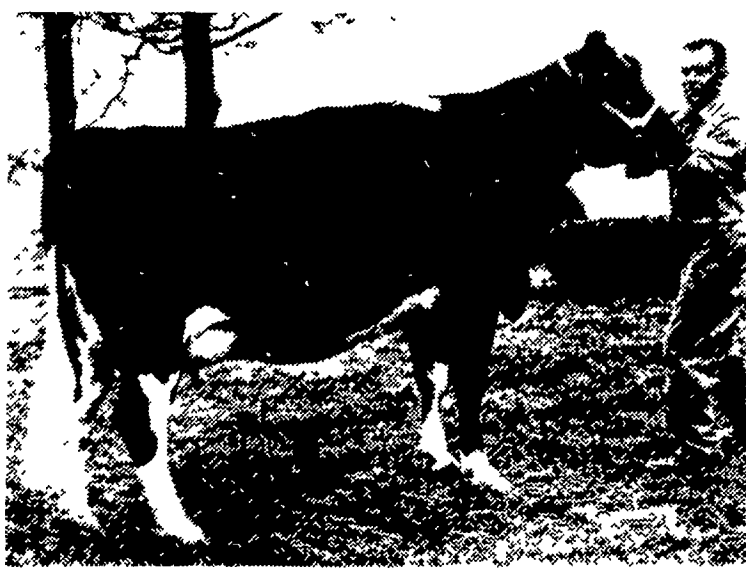
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● Farm Calendar (Continued from Page 1)

8:00 p.m.—Lancaster County Poultry Education meet, Farm and Home Center.

Wednesday, February 5

7:30 p.m.—Eastern Lancaster County Adult Farmer Program, Lincoln Independent School Bldg. (farm record keeping).

Thursday, February 6

2:00 p.m.—Pa. Turkey meet, Heishey Motor Lodge

7:00 p.m.—Chester County Extension Annual meet, Upper Octorara Presbyterian Church

8:00 p.m.—Lancaster County

Sale Register

FRI. FEB. 7—10 A.M. Sharp, located 6 mi. S.E. of Strasburg, just east of Nichel Mine Store, Lanc. Co. Public Sale of Livestock and complete line of Farm Equipment, Tools, round, split, and sawed locust posts. Some Household goods and antiques. Terms by Christ S. Miller.

Poultry Assn. Board meet, Farm and Home Center.

Friday, February 7

6:30 p.m.—Lancaster County Red Rose Baby Beef and Lamb Club Annual meet, Farm and Home Center.

Sale Register

SAT. FEB. 8—Penna. Yorkshire Co-Operative Assn., Inc. Public Auction. Small Arena, Farm Show Building, Harrisburg, Pa. Show 10:00 A.M. Sale 1:00 P.M.

WED. FEB. 12—9 A.M., Martin's Sale Barn, Blue Ball, Pa. Farm Equipment. We sell on commission. Paul Z. Martin.

FRI. FEB. 14—10:30 A.M. Complete Dispersal of Dairy and Farm Equipment along road from Marron's Service Station to Fishing Creek, 2 mi. S of "The Buck", 14 mi. S of Lancaster, Lancaster Co., Pa. Terms by Richard S. Enck.

SAT. FEB. 15—10:00 A.M. Public Sale of Farm Equipment and Household Goods, 4 mi. W of Elizabethtown using Bainbridge road. Turn right on Bossler road, near Good's Mennonite Church, Lancaster Co., Pa. Terms by Norman L. Zeager.

THURS. FEB. 20—12 Noon, Public Sale of Reg. Holstein Cattle, along Rte 230, 1st farm W. of Elizabethtown, 18 mi. S. of Harrisburg, Lancaster Co., Pa. Terms by Jacob L. Kurtz, Est.

FRI. FEB. 21—10:30 A.M. Public Sale of 20 to 30 Tractors and other Farm Machinery, by Wenger's Farm Machinery, Inc., So. Race St., Myerstown, Pa.

WED. FEB. 26—9 A.M., Martin's Sale Barn, Blue Ball, Pa. Farm Equipment. We sell on commission. Paul Z. Martin.

SAT. MAR. 1, 1 P.M. sharp—Public Sale of Valuable Real Estate, Farm Machinery, Personal Property at R.D. #1, Brogueville, Pa. in Chanceford Twp. Sale by Harold J. Walker, Executor of the David H. Walker

SAT. MAR. 1—Another All Day Community - Farm Sale at Georgetown on Rt. 896, 6 mi. SE of Strasburg Sponsored by Bart Twp. Fire Co. (Watch for large ad.)

TUES. MARCH 4—12 P.M. Public Sale of Farm Equipment located 2 mi. East of Mt. Joy along Newcomer Road. Sale by Paul S. Miller.

SAT. MARCH 8—10 A.M. Annual Spring Sale of Livestock, Hogs, Farm Equipment, Tools, and Household goods by Samuel Schlaugh and Sons, between Alleghynville and Maple Grove Park, Berks County, Pa.

Lancaster Farming, Saturday, February 1, 1969—9

Sale Register

WED. MARCH 12—8:30 A.M. Large annual all day spring farm equipment sale. We sell on commission. Paul Z. Martin, Blue Ball, Pa.

SAT. MAR. 15—Public Sale of Farm Equipment and Household Goods located along Rt. 897, 1 mi. N of Fivepointville. Terms by Aaron H. Martin.

SAT. MARCH 15—Public Sale of Farm Equipment, located 1/4 mi. N of Leola on North Maple Ave., Leola, Terms by Leroy N. Eberly.

SAT. MARCH 22—Public Sale of Farm Machinery and Household Goods, located 5 mi. N of Manheim on the corner of Cider Press Road and Shoemaker Road, Manheim R.D. #4, Terms by Stanley G. Greiner.

WED. MARCH 26—9:00 A.M. Martin's Sale Barn, Blue Ball, Pa. Farm Equipment. We sell on commission. Paul Z. Martin

Mail Box Market

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For Sale—3 sows due to farrow between Feb. 15-20. Yorkshire cross. Also heavy duty express wagon. Jacob S. King, Quarryville R.D. #3, Box 299, 1/2 mi. east of Quarryville (Valley Road)

For Sale—Purebred Yorkshire goats, bred gilts and open gilts. Jarcass championship bloodlines. Willow Glen Farm, R.D. 1, Strasburg, Pa. Ph. AC 717-786-1562

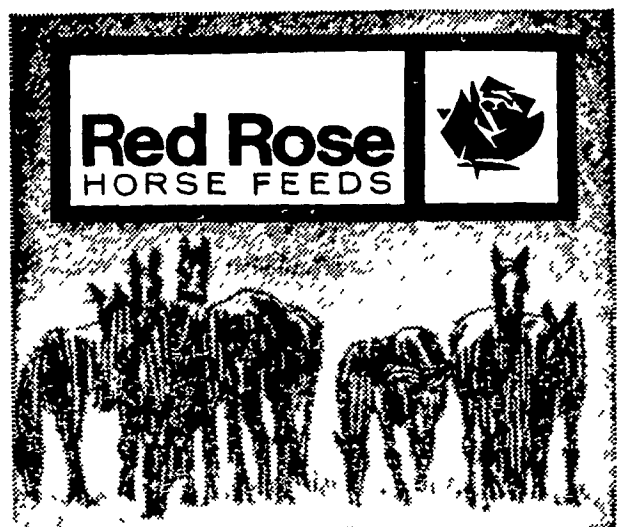
Wanted—Straw, state kind and price. Also ear corn, state price at your farm. Apply to Phares G. Shirk, Denver R1, Pa. 17517, third farm east on left of Fivepointville.

For Sale—Hay for mulching, 20c a bale. Also 2nd cutting mixed hay. Samuel S. Zook, Mt. Sidney Road, Lancaster, Pa. 17601.

For Sale—300 Babcock yearling laying hens. Levi G. Shirk R.D. #2, Naivon, Pa. 17555, located 2 1/2 mile east of Blue Ball on Rt. 322

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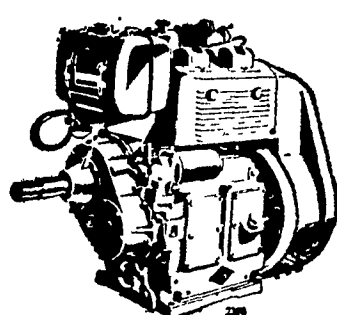
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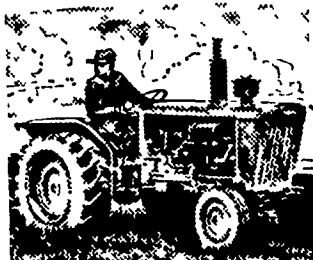
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Lancaster Farming

SECOND SECTION

Egg Marketing?

By Kermit Birth
Penn State Marketing Specialist

What is marketing? We read and hear statements such as the egg industry must place more emphasis on marketing, the industry must become market oriented; or the industry must begin marketing eggs. These all imply that the industry has not been marketing eggs.

If one were to ask several persons to give their interpretations of marketing, he might get different definitions of marketing from each. These definitions might range from

simply promotion and advertising to those encompassing all functions of production and marketing. But, marketing is much broader than advertising and promotion. These are, however, a part of marketing. For discussion purposes let's consider the following definition of marketing. Marketing consists of providing consumers with:

the right product;
in the right quantity;
in the right place;
in the right sizes;
in the right form;

(Continued on Page 18)



DIRECTORS ELECTED at the Farm and Home Foundation Annual Meeting held Monday evening at the Farm and Home Center are: (left to right) Noah

Kreider, George Lewis, Melvin Stoltzfus, Leroy Pfautz, Mrs. Landis Myer, Amos Funk and Phares Risser. L. F. Photo



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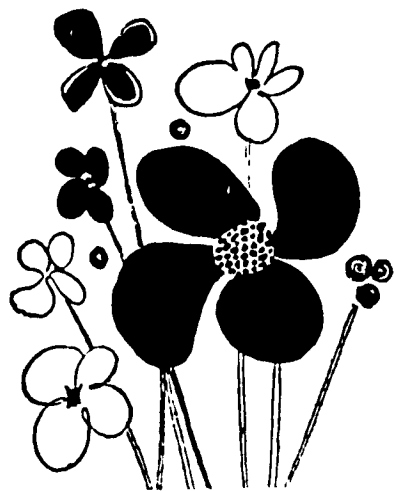
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Paradise





FOR THE FARM WIFE AND FAMILY

Cookies To Bake On A Snowy Day

After the weariness of the holidays has worn off, there comes a day when you have a "hankering" to do some baking. This is a good time to replenish the cookie stock. Freezing will keep them fresh for months, even into this summer when you will be busy and not have so much time for baking. When you are freezing cookies you can eliminate air from the freezer-storage container by tucking waxed paper, foil, or transparent wrap around the edges and over the top. By eliminating the air, the cookies will not dry out so quickly.

CURRENT ANISE DROPS

- 1/2 cup margarine
- 1 cup packed brown sugar
- 1 egg
- 1 teaspoon vanilla
- 1 3/4 cups sifted flour
- 1 1/2 teaspoons baking powder
- 1/4 teaspoon salt
- 1 tablespoon anise seeds
- 1 cup chopped nuts
- 1/2 cup currants

Cream margarine. Add brown sugar and continue creaming. Add egg and vanilla and beat

well. Sift together flour, baking powder, and salt. Stir into batter. Crush anise seeds. Fold into dough. Drop about a teaspoonful of dough onto ungreased cookie sheet. Bake in a moderate oven (350 degrees) about 10 minutes. Makes 4 dozen cookies.

FROSTED MOLASSES TAFFY SNAPS

- 3/4 cup shortening
- 3/4 cup packed brown sugar
- 1 egg
- 1/2 cup dark molasses
- 2 1/2 cups sifted flour
- 1 teaspoon soda
- 1/2 teaspoon salt
- 1 cup shredded coconut

Cream shortening and brown sugar. Add egg and molasses. Mix well. Sift together flour, soda, and salt. Stir into batter. Fold in coconut. Mix well. Chill dough in freezer about 30 minutes for easier handling. Shape and roll into 3/4-inch balls. Place on ungreased cookie sheets. Bake in a moderate oven (350 degrees) 10 to 12 minutes. Do not overbake. Sprinkle with

colored sugar before baking or frost with Lemon Frosting.

*LEMON FROSTING

- 2 tablespoons shortening
- 2 1/2 cups powdered sugar
- 2 tablespoons lemon juice
- 2 drops yellow food coloring
- Cream

Combine ingredients using only enough cream to make of spreading consistency. Beat until smooth. Spread on cookies. Above cookie recipe makes 7 dozen cookies.

COFFEE-CHOCOLATE DELIGHTS

- 1/2 cup shortening
- 1/3 cup packed brown sugar
- 1/3 cup granulated sugar
- 1 egg, well beaten
- 1 3/4 cups sifted flour
- 2 tablespoons instant coffee
- 1/2 teaspoon baking powder
- 1/4 teaspoon salt
- 1 cup chopped nuts
- 1 cup chocolate chips, melted

Cream shortening and sugars until light and fluffy. Add egg and mix well. Sift together flour, coffee, baking powder, and salt. Stir into shortening-sugar mixture. Fold in nuts. Chill dough about 30 minutes for easier handling. Roll dough into 3/4-inch balls and place on ungreased cookie sheet. Press centers of balls with thumb. Bake in a moderate oven (350 degrees) 10 minutes. Spread small amount of melted chocolate in center of each cookie while cookies are still warm. Makes 5 dozen cookies.

RICH COCONUT CHEWS

- 1/2 cup margarine, melted
- 2 cups crushed graham crackers
- 2 tablespoons granulated sugar

- 2 cups coconut
- 1 15-oz. can sweetened condensed milk
- 1 cup chopped walnuts
- 1 cup chocolate pieces, melted

Combine margarine, graham crackers, and sugar. Spread and pat mixture into a 13x9x2-inch cake pan. Bake in a moderate oven (350 degree) 10 minutes. Mix coconut, milk, and nuts.

(Continued on Page 15)



THE COURTLINESS OF LACE dazzles basic black. Exquisite collar and cuffs lead deep velvets, rough wools into a new realm of style. Each piece is circled round with flower medallions, caught in the scalloped edging. The collar is 4 1/2" wide; each cuff, 3 1/4" wide. The lace is crocheted of "Big Ball" Mercerized Crochet. Free instructions are available by sending a self-addressed, stamped envelope to the Needlework Editor of this newspaper along with your request for Leaflet PC 4462.

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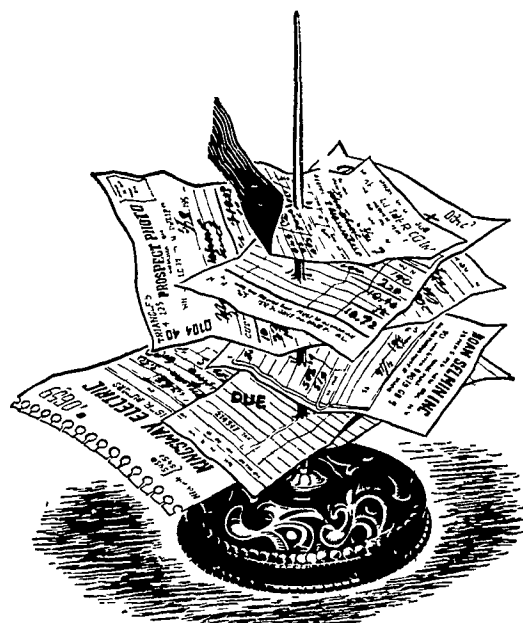
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● For The Farm Wife (Continued from Page 14)

Spoon mixture gently over crackers and spread evenly. Bake in a moderate oven (350 degrees) 15 minutes. Spread melted chocolate over coconut. Cool and cut into 1-inch squares. Makes 8 dozen, 1-inch squares.

FRUIT CAKE

- 1 3/4 cups graham cracker crumbs
- 1 (8-oz.) pkg. chopped dates
- 1 8-oz. jar fruits and peels
- 1 (11-oz.) can Mandarin oranges, well drained and snipped in half
- 3/4 cup chopped toasted almonds
- 1 tablespoon grated lemon rind
- 1 (1-lb., 1-oz.) pkg. pound cake mix
- 3/4 cup milk
- 2 eggs

In a large mixing bowl combine first six ingredients. Set aside. Prepare pound cake mix according to label directions. Stir in fruit mixture by hand. Mix well. Pour into 6 greased

(5 1/2 x 3 x 2 1/2 inch) loaf pans, baking 35 to 40 minutes in a 375 degree oven; or in 3 (7 1/2 x 3 1/2 x 2 1/4 inch) loaf pans, baking 40 to 50 minutes in a 375 degree oven; or in 1 (9-inch) tube pan, baking 55 to 60 minutes in a 375 degree oven. Cool in pans 10 minutes; cool completely on wire racks. Wrap in plastic food wrap and store at least two days before slicing into 3/4 to 1-inch slices.

OVENLESS COOKIES

- 1 cup sugar
- 3 tablespoons cocoa
- 1/2 cup instant nonfat dry milk
- 2 tablespoons margarine or butter
- 1/4 cup water
- 1/4 cup peanut butter
- 1 1/2 cups rolled oats
- 1 teaspoon vanilla, if you like

Mix sugar, cocoa, nonfat dry milk, margarine or butter and water in a pan. Bring to a boil; stir and boil 2 minutes. Remove from heat and add peanut butter. Stir until peanut butter is melted. Add rolled oats. Add vanilla if used. Mix well. Drop by spoonfuls on waxed paper. Let cool at room temperature before serving or storing. Makes 24, 1 1/2 inch cookies.

ALMOND BUTTER COOKIES

- 1 cup butter
- 3 tablespoons sugar
- 1 teaspoon almond extract
- 2 cups sifted regular all-purpose flour
- 1/2 teaspoon salt

In a mixing bowl cream butter; add sugar and extract and beat thoroughly. Sift together flour and salt; gradually add to creamed mixture. Chill for ease in handling. Shape into 1-inch balls; place on baking sheet. With bottom of glass dipped in flour, flatten to 1/4 inch thickness. Bake in 400 degree oven 10-12 minutes. Remove to wire rack to cool completely. Top with favorite confectioners frosting.

1969 Guides

I'm sure that everyone attending Farm Show arrives home with considerable advertising literature and handout material. After this is read and filed away, I'd like to suggest that you get your 1969 Income Tax Guide and the 1969 Agronomy Guide. Both of these are available from our Extension Office and should be of great value to each farmer in the near future.

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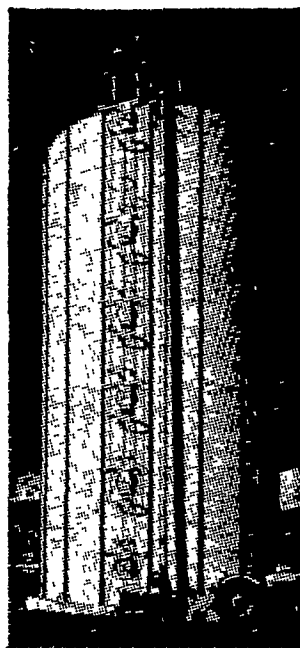
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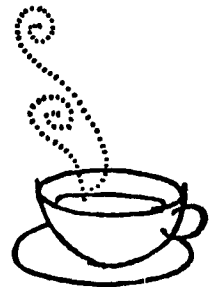


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Ladies, Have You Heard? . . .

By Doris Thomas, Extension Home Economist



Snacks And More Snacks

Every day more new snack items appear on grocers' shelves . . . 117 snacks made their debut last year.

Potato chips have been popular for some time, but new forms are available — baked, rippled, ruffled, and onion or garlic flavored.

The cost of potato chips varies according to the size of the package and type of packaging.

A free prize with a package affects the price. Consider this when deciding how important the prize is to your family.

Consider the cost, not only of the size of the package, but the price you pay for each ounce, pint, or pound. The large size isn't always the best value if part of the package contents get stale before they're eaten.

97 percent of the population in the United States lists snacks as a favorite type of food. And potato chips are the most popular. Other snacks ranking high on the popularity list include pretzels, corn chips, corn puffs, and popcorn.



THOMAS

Clean cufflinks, tie tacks, and other costume jewelry with toothpaste.

Erase pencil marks around shirt pockets before laundering for easier removal.

Salt of The Earth

Everyone uses salt. It's a staple and was one of the earliest preservatives known to man.

Iodized salt provides iodine for people who live in an area where there's little trace mineral iodine in natural foods.

Free-flowing salt has been treated to retard moisture absorption.

Granulated and flake salt have the same strength but measure differently. If using flake salt, increase the measure by one half.

Protect Baby Pigs

Cold, drafty, wet farrowing pens cause troubles with baby pigs. This is why about one-third of all pigs born never reach market.

The high death rate among baby pigs can often be reduced by good management, says Lester A. Burdette, extension livestock specialist at The Pennsylvania State University.

Clean metallic buttons with a vinegar-dampened cloth.

Planning to buy more Acreage See Farm Credit first for Money

Don't buy another acre of land until you compare the Farm Credit way with other sources of financing. Long Term Farm Credit loans cost less. You can take as long as 40 years to repay. You can pay in advance without penalty. Talk to Farm Credit today and you'll agree . . . the only way to buy land is the Farm Credit way. And Farm Credit loans may be used to buy equipment or livestock . . . to pay operating expenses . . . or for all your farm, your farm home and your farm family needs.

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Apathy Blamed In Order Decline

Apathy and a change in the character of the community were suggested last week as contributing reasons for the decline of law.

The suggestions were advanced at an educational panel discussion on "Law Enforcement and the Public" sponsored by the Farm and Home Foundation

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Lancaster Police Chief David M. Rineer, one of the panelists advanced the "path" idea.

"I don't think there is total disrespect of law out there on the part of the people," he said in answer to a question from the audience.

Rineer added the attitude seems to be, "If it is not my child that has been molested, I don't want to know about it." He added that there are people who know the details concerning a criminal offense, who "fail to come forward with information."

Sign of Times

He revealed that the Lancaster Police receive telephone calls concerning offenses but that the people who call want to remain anonymous.

"I suppose it is a sign of the times," he said in reply to another question on why the public does not want to get involved.

Other panelists were District Attorney Clarence C. Newcomer and John W. Beyer, criminal defense lawyer.

Beyer suggested that the apathy of the people was not so much a change in the people as a change in the character of the community in this modern age. "We know less of our neighbors than we formerly did and our attitude toward crime, or

fire and any other community problems, has changed."

No Reprisals

A member of the audience suggested that perhaps fear was a factor that kept people from becoming involved in crime prevention.

Chief Rineer replied "I have known of no case where reprisals were taken."

The question of trial delays and long appeal procedures before a defendant is finally convicted also came in for examination when a spectator mentioned the time that elapsed before Sirhan Sirhan went on trial for the slaying of Sen. Robert F. Kennedy.

Newcomer said there are delays, "more than we like to have."

He referred to a case in the Lancaster County Court where a defendant was convicted by a jury in 1966. That case, he noted, is still being reviewed by appellate courts.

"It may be necessary to define in a more restrictive manner how these appeals shall be made."

Emotional Whack

Beyer commented that he did not think there was too much delay in bringing Sirhan to trial. "The big problem is that a lot

of people take an emotional whack at someone who broke the law. Just because he shot Kennedy doesn't make him guilty of first degree murder."

Amos H. Funk, chairman of the foundation's education committee, served as moderator.

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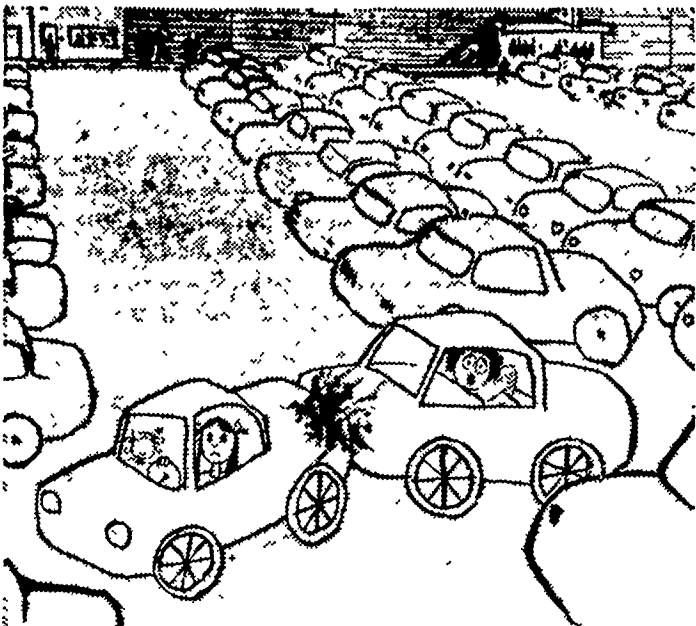
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Less Wrinkling Is Result Of Tumble Drying

Heat-controlled tumble drying is ideal for durable-press fabrics. However, clothing or household linens of durable-press fabrics can be line-dried but usually will need some touch-up pressing, says Mrs. Ruth Ann Wilson, extension clothing specialist of The Pennsylvania State University.

Durable-press fabrics contain man-made fibers which are softened by heat or cotton fibers treated to perform in a similar way. To get a permanent shape or crease, the garments are processed with heat and pressure. This sets the fibers and they return to their original shape time and again after laundering.

Tumbling in a heat-controlled automatic dryer heat-softens the fibers, relaxes the wrinkles formed by wearing, and lets the garment return to its original shape and creases, according to Mrs. Wilson.

Drying in small loads, about half the dryer capacity, and removing articles as soon as the dryer stops, will result in less wrinkling. Whenever touch-up

PENB Follows Up With Right Answers

When the Poultry and Egg National Board sees inaccurate statements about eggs in print, it doesn't get all cracked up about it. Instead it follows through back to the source, supplying the correct information.

PENB's corrections are generally well received, reports Dr. L. A. Wilhelm, president, and the publications usually print them. That way the consumer is the real winner.

Recently, for instance, "To Your Good Health," a syndicated medical column by Dr. George C. Thosteson, appearing in newspapers across the nation, contained a question about blood in egg yolks. In his answer the doctor stated that blood in a yolk means that the egg has been fertilized, a popular misconception.

In a non critical, informative pressing is needed, use the non at the low setting, advises Mrs. Wilson.

letter to Dr. Thosteson, Dr. Wilhelm pointed out that blood in the yolk normally does not mean that an egg has been fertilized, that it is a natural occurrence in about 2 percent of all eggs, and that the egg industry does a highly creditable job in removing these eggs from the market.

Dr. Wilhelm also noted that the chances of a consumer buying fertile eggs is infinitesimally slight, since less than 1/10 of 1 percent of the 285 million hens producing table eggs are mated to roosters.

In a letter thanking Dr. Wilhelm for his "pleasant and rational account of the matter," Dr. Thosteson indicated that corrected copy has been rushed to the syndicate and an article quoting Dr. Wilhelm will be appearing in the column in the near future.

Farm Records Session Set For Martindale

The fourth in a series of farmer education meetings is scheduled for 7:30 Wednesday evening, February 5th at the Lincoln Independent School building near Martindale. The session is part of a series of seven of the Eastern Lancaster County Adult Farmer program.

Robert Herr, chairman of the Agriculture Department of the Eastern Lancaster County School District, will conduct a workshop on farm record keeping for tax purpose and introduce the Pennsylvania Farm Account Book as a means of keeping records for today's farming operation. Included in the discussion will be changes in the tax laws affecting the farmer and how good records can help meet these changes.

The three preceding meetings have proved to be popular with area farmers as an average nightly attendance of 47 turned out to hear various speakers at each of the meetings sponsored by the Eastern Lancaster County Adult Farmer Program.

Remember . . .

4TH ANNUAL SOUTHEASTERN DAIRY CONFERENCE



at the Guernsey Barn, Route 30 East, Lancaster, Pa.

TUESDAY, FEBRUARY 18, 1969 — 9:30 a.m. - 3:30 p.m.
(Snow Date — February 19, 1969)

Theme: "Dairy Management"

☆ DISPLAYS ☆ DOOR PRIZES ☆ REFRESHMENTS

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Muncy-Chief SX880
213 BU.
per acre

SEE INSERT AND PAGE 5
FOR MORE INFORMATION.

● Egg Marketing?

(Continued from Page 13)

in the right light;
at the right time; and
at the right price.

Marketing as defined above begins before eggs are produced. It is necessary to plan production to provide the marketing firm with the quality, sizes, and quantity consumers demand at a specific price. The right quantity seems to be the marketing aspect that is frequently overlooked by many in the industry. This is apparent since there are periods of over and under production in the United States. Marketing should regulate quality and quantity of various sizes of eggs that move to market. But marketing can bog down if the movement of eggs from farms does not match the flow of eggs from the processing plant to the retailer or the consumer.

Inability to provide retailers with the desired quantity and quality can lead to losing regular market outlets which may have required substantial effort to develop. Also, the need for retailers to shift supply sources inconveniences them and increases their operating costs. Marketing often is referred to as a controlling valve indicating the flow of product and information. This would include information which should indicate preferences of consumers and the quantity of the product which is needed at the desired price. In order for production to supply the marketer with the right product in the right quantity at the right price and at the right time, marketing must channel the information from the consumer back to the producer. In turn, producers need this information to plan quantities of layers and times when pullets must be housed.

Besides the quantity, size and quality aspects of marketing there is the right form of the product and the right light. Appropriate form includes quantity packed as a unit, whether the eggs are in shell, liquid, frozen, or dried form. Right light refers to the image of eggs in the minds of consumers. Not just the total image of eggs but the image of your eggs. Here is where advertising and promotion aspects of marketing enter the picture.

Some may say this is an impossible definition of marketing but it is being applied. Many

Livestock Day Set For Penn State March 25

A special Livestock Day for beef cattle, swine and sheep farmers will be held at the Penn State University campus starting at 10 a.m. Tuesday, March 25.

The event will be held in the Conference Center with the morning program being general in nature, with two featured speakers scheduled. They are:

1. Dr. Herrell DeGraff, President, American Meat Institute, Chicago, Illinois. Dr. DeGraff will speak on "The Importance of Animal Agriculture To Our Economy".

2. Jerry W. Stiles, Vice President for Development, Agway, Inc., Syracuse, N.Y. Mr. Stiles has traveled widely and will present an illustrated talk on "New Developments in Animal Management".

The afternoon program will deal largely with research findings at Penn State. The audience will divide according to their species interest. Topics related to beef cattle, swine, and sheep will be covered by Penn State faculty members. While P.S.U. does have a very active meats program, this work will be handled in the respective sections. Results of the program at the Meat Animal Evaluation Center will also be covered.

The afternoon program should end about 3:30 P.M. Those attending who would like to tour the new Beef Cattle & Sheep Center — or the new Animal Science Building will be welcome.

of the producers marketing to stores, restaurants, institutions, and direct to the consumer are following this definition of marketing. No, they are not carrying out elaborate advertising and promotion programs but adequate programs. They are gearing production to the quantity the markets will take at the desired price.

Many in the U. S. egg industry are not marketing eggs. It's time more in the industry begin marketing eggs. The first step should be coordinating production to market demand.

Half of those who get cancer could be saved by early diagnosis and proper treatment says the American Cancer Society.



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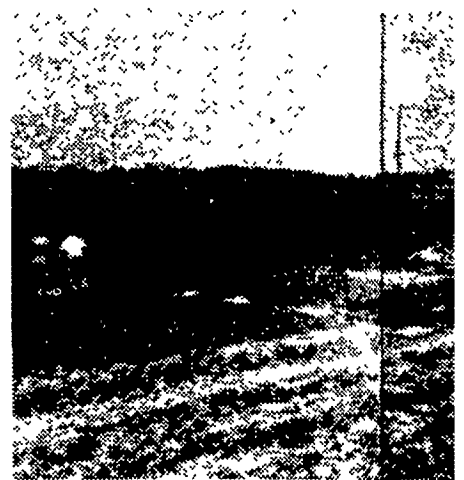
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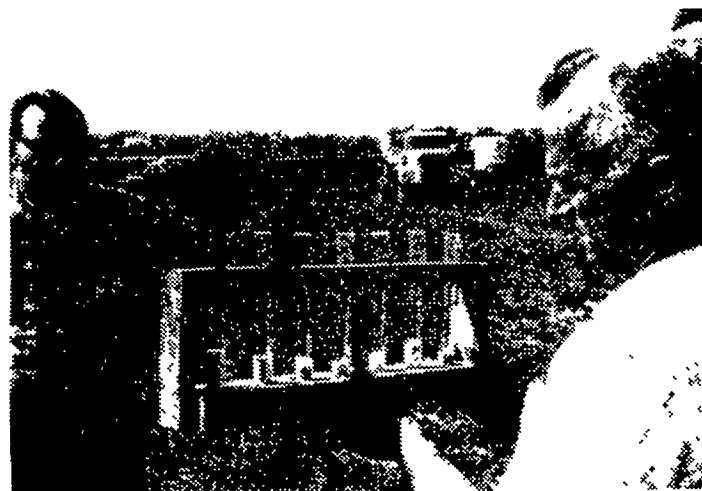
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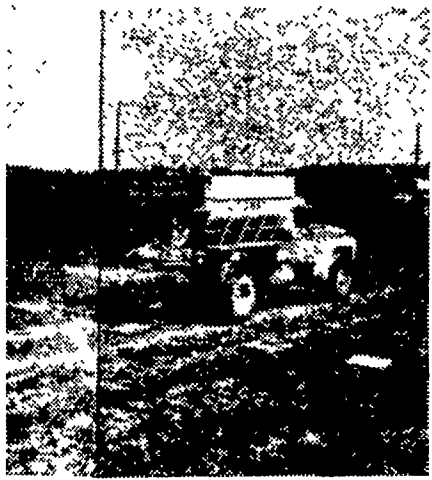
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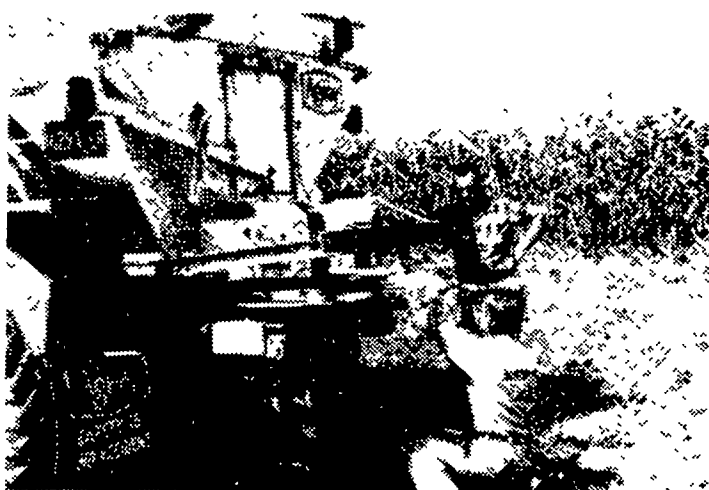
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Meeting Minutes

Pa. Egg Marketing Assn.

Vice President John Wenger from the floor, the present conducted the meeting for President Ben Burkholder.

The treasurer's report was presented by treasurer Ray Sauder and accepted as presented.

Tom Smith reported that United is moving along and a general manager will be announced soon. "The by-laws were changed to make the membership charge to not exceed 3 cents per case. "There has been no special action on the market but longs and shorts are being reported. "Some eggs have been diverted from a market and disposed of in a manner beneficial to the industry. "Some increase in poultry population is projected especially in the South. "California claims that the action of United has helped to place them in the best balance they have enjoyed. "Headquarters may be announced soon".

Wenger reported that the reorganization of the Pennsylvania industry is progressing. The latest action is that three directors will be chosen from each division and nine directors at large. They will be chosen for three years with one-third changing each year.

Berenson remarked about the possible trading of carloads of eggs in New York without any physical appearance of the eggs on the market. It was decided that a copy of proposal be sent to each member for action related direct to Berenson.

Dr. Floyd Hicks explained that a special effort is being made to educate the consumer at the Farm Show. They have an opportunity to see hatching, brooding, rearing, production, grading, products, and now cooking demonstrations.

Berenson reported that the Auditing Committee found the books in order.

Carpenter reported that the Nominating Committee recommends that all present officers be retained for another year. There being no nominations

officers were declared elected for another year.

Inasmuch as the regular meeting time will conflict with the Fact Finding — it was agreed that the next meeting be held on Friday, February 7, at Denver.

Carpenter reported that a committee should study the egg case situation and develop a set of specifications that will meet the needs, then request the manufacturers to bid on supplying members. The committee proposes to contact members and determine the possible number of cases that would be used.

PENNSYLVANIA HONEY CROP DOWN 6%

Honey production in Pennsylvania during 1968 totaled 3,080,000 pounds. This production is 6 percent lower than the 1967 crop. A combination of fewer colonies and lower yields were responsible for the reduced production.

The late spring with long periods of rain delayed bee activity during the early part of the year and dry hot conditions during the latter part of the summer held back nectar collection.

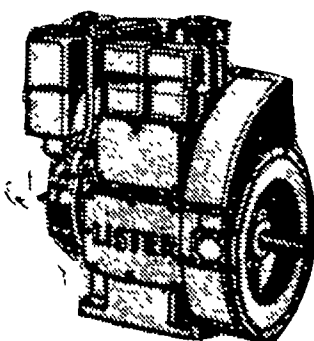
Honey stocks on hand for sale as of December 15, 1968 amounted to 1,016,000 pounds, representing 33 percent of the 1968 production. Stocks were up 7 percent from December 1967. Beeswax production was estimated to be 71,000 pounds, up 21,000 pounds from 1967.

Beekeepers received an average of 17 cents per pound at wholesale, up 1 cent from the 1967 average. Retail honey prices were up for chunk and comb, 4 and 3 cents respectively, while the extracted price remained the same as the previous year.

Repeated overexposure to the sun causes most skin cancers, says the American Cancer Society.

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Holstein Records Reported

Milk and butter fat production operation with the Holstein levels established by Registered Association through breed improvement programs. Holstein cows in this area have been reported by Holstein-Friesian Association of America. All cows are from herds enrolled in the Dairy Herd Improvement Registry (DHIR) official testing program.

Cows recognized in this area, and their owners are as follows: El-Lyndo Liv Admiral Glenda, a four year old, produced 19,130 lbs of milk and 823 lbs of butterfat in 332 days. El-Lyndo Haven George Janet, four-year-old, had 17,860 lbs of milk and 664 lbs of butterfat in 323 days. Both are owned by Elam Bollinger, Manheim.

Mt Lea Lucifer Ivanhoe Ruthy, a six year-old, produced 23,620 lbs of milk and 961 lbs of butterfat in 305 days. Fultonway Fond Hope Louise, a two-year-old, had 16,940 lbs of milk and 735 lbs of butterfat in 305 days. Both are owned by J Mowey Flev & Son, Fultonway Farms Lancaster.

Spring-Lawn Misty E Gem, a two-year old owned by Jay C Gaiber, Lancaster, produced 15,710 lbs of milk and 667 lbs of butterfat in 305 days.

Groffdale Reflection Ina, a six-year-old owned by Robert C Groff, Groffdale Farm, Quarryville, produced 24,220 lbs of milk and 922 lbs of butterfat in 351 days.

Alder Grange Jean Pontiac, a seven-year-old, produced 22,000 lbs of milk and 884 lbs of butterfat in 305 days. Henket Honey, a three-year-old, had 18,060 lbs of milk and 756 lbs of butterfat in 315 days. Henket Flashy Fern, a three-year-old, had 17,260 lbs of milk and 692 lbs of butterfat in 319 days. All are owned by Henry E. Kettering, Lititz.

These new production figures may be compared to the estimated annual output of 8,513 lbs (3,959 quarts) of milk and 315 lbs of butterfat by the average U S dairy cow, notes the national Holstein Association.

Pennsylvania State University supervised the sampling, weighing and testing operations in co-

FARM CREDIT LIABILITIES WILL CONTINUE TO GROW

Expansion of individual farm operations plus improvements in managerial efficiency will characterize the successful farmer in the 1970's and 1980's.

It is almost certain that farmers will have larger credit liabilities in land, equipment, and livestock, Associate County Agent Jay W. Irwin predicts.

Credit agencies, he said, will need to increase their competencies in assisting a farmer's managerial and repayment ability if they are to furnish the necessary capital. They will also need to know which production practices will pay the greatest dividends and whether the farm operator is capable of using such practices. In addition, it is imperative that they gain more knowledge of basic business organization to help insure profitability.

Farmers will need to present detailed plans showing the resources to be used, the value of current assets, and cash flow statements, showing, month by month, the yearly income and expenditures. Without this information, Irwin emphasized, credit agencies will be reluctant to loan funds necessary for expansion.

The Pennsylvania Agricultural Records Program, administered by the Cooperative Extension Service, is a valuable tool area farmers can use as an aid in improving business practices. Contact the Agricultural Extension Office, 1383 Arcadia Road, Lancaster, for further details.

On the Rise

Lung cancer is the leading cause of male cancer deaths. The American Cancer Society reports the mortality rate is 15 times greater than 35 years ago.

Correspondence

Courses



HOUSE FURNISHINGS

Does your budget include a new item for your home? If so, you don't want to skip the important planning step. Then the purchase can give you long lasting satisfaction.

Whether your plan is for an addition or replacement, you'll

have important decisions to make about color, style and cost. Many women don't feel confident enough to make these decisions about decorating. Don't let your need for information stop you from being your own decorator.

For persons who need help with making decorating decisions The Pennsylvania State University offers a course on house furnishings. It's one you can study at home. You'll find lessons on Planning; Color, Texture, and Design; Arrangement; and how to treat your windows to achieve the desired effect.

You'll have fun as you study and begin to rearrange furni-

ture, pictures, and accessories. For the price of \$3.45 the House Furnishings course will be delivered to your door. You may study at your leisure and answer question papers if you choose.

Make check or money order payable to The Pennsylvania State University. Send it to House Furnishings, Box 5000, University Park, Pennsylvania 16802.

Self Protection

The American Cancer Society urges all adult women to practice breast self-examination for life-saving protection.



40 YEARS OF FARMING AND HERE'S ONE I NEVER THOUGHT OF...

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With spring plowing, the lime will have had a more complete effect on correcting soils acid condition."

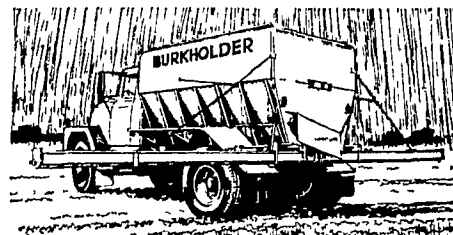
He made real good sense to me. I know enough about farming to lime my land for greater yields. The people at Burkholder know their farming too. We get along fine together. They won't boast about their products unless you ask 'em.

I'll bet we'd all learn more if we did ask!

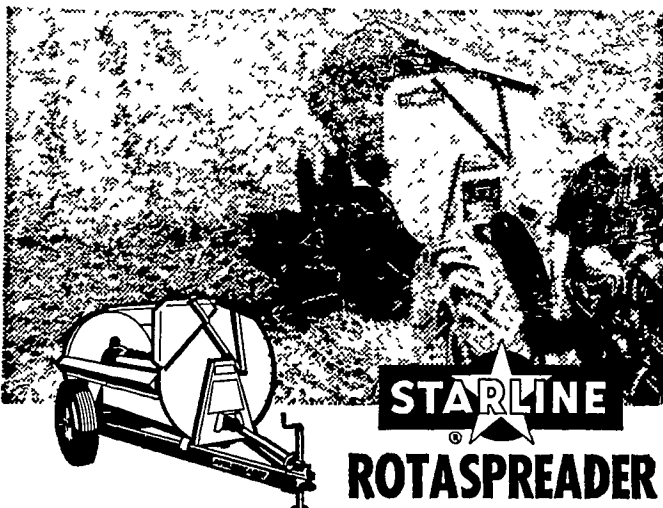
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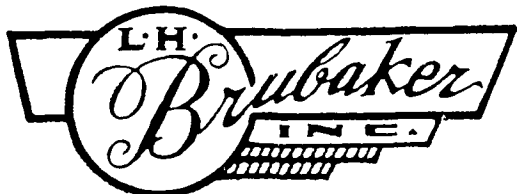
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An Improve-The-Diet Program Is Launched In Chester County

To get the most from the food dollar and to improve the nutritional values of the diet among families who have limited income are the prime objectives of a program being launched by the Cooperative Extension Service of The Pennsylvania State University.

This educational activity is being conducted also in the other 49 states and coordinated by the Federal Extension Service of the U.S. Department of Agriculture. Participating homemakers and their families will be taught by person-to-person contact in their homes.

In the Commonwealth 18 pilot areas have been designated to initiate the project. Miss June Wilke, Chester County Home Economist, will direct this educational effort in Chester County. Local women, selected from the communities in which they will work, will be employed as Extension nutrition aides. After they have received specialized training from Miss Wilke, these aides will call on homemakers to teach them

better use of foods and how to improve the family diet.

Miss Wilke will consult and work with other family serving agencies and organizations at city and county levels in this project of foods and improved family nutrition, including use of the Donated Foods and other resources that help homemakers with family problems.

National attention was focused on critical nutritional needs last year when a Food Consumption Survey by the Agricultural Department revealed that the quality of diets in the United States declined in a 10-year period from 1955 to 1965. One person in six who had a good diet in 1955 did not have a good diet in 1965.

Although some individuals at all levels were found to have inadequate diets, the study showed that the diets of fewer families in lower income groups were nutritionally good, and only 37 percent of those with incomes under \$3,000 had good diets.

Featured as basic parts of

this educational activity will be training and information on how to select, store, and prepare foods for maximum nutritive value; how to read and interpret labels on food, and what critical nutrition needs should be considered for children and young families, the aged and those with limited income.

The Cooperative Extension Service was named to lead this project because of its expertise in conducting informal educational programs that have been operating for more than 50 years on community and county levels.

Polluted Environment Threatens

"Displaced soil fouls our water supplies to a serious degree in Pennsylvania," said R. M. Davis, head of USDA Soil Conservation Service activities in Pennsylvania, with offices in Harrisburg. "In fact, this form of pollution has been tagged a major problem obstructing the environmental health of many communities across the nation."

The SCS official said, "the

true scope of the menace is often hidden in agency lingo. Terms such as erosion, silt, sediment and mud are bandied about. The man-on-the-street fails to identify the danger in his own backyard. Agency technicians, including SCS, should define these conditions for better public understanding."

According to Davis, "erosion is the washing or blowing away of soil from its original location. Mud is the common term for the sticky mixture of soil and water usually found below eroded areas. Silt refers to fine particles of soil carried downstream, giving water that soupy look. Sediment is the combined deposit of silt, gravel and other material. It fills reservoirs, lakes and streambeds clogging space needed for water storage."

"Whatever we call it," Davis said, "these sediments pollute water. They may be 700 times greater than sewage discharge. It skyrockets the cost of water treatment and damage recreation, fish and wildlife areas."

"Careful land-use planning based on soil science, plus proven methods of engineering and planting materials, are helping to curb sediment pollution," the SCS official said.

Lancaster Farming, Saturday, February 1, 1969—21

Be Prepared

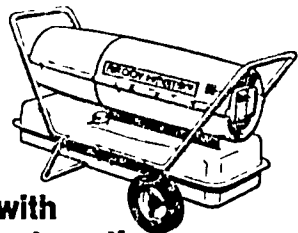
Best defense against a farm fire is a good fire extinguisher located in the right place. Larry S. Click, extension agricultural engineer at The Pennsylvania State University, suggests every farm and home be equipped with suitable hand extinguishers that are properly maintained and easily reached if needed.

1,500,000 Saved

Some 1,500,000 Americans now alive have been cured of cancer, says the American Cancer Society.

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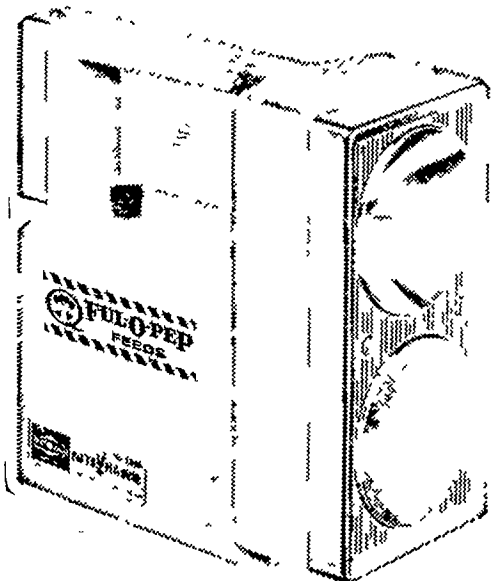
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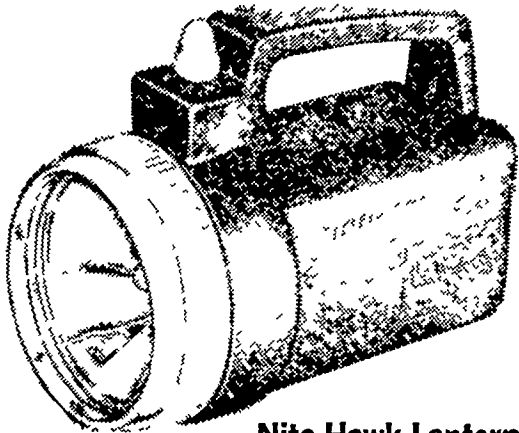
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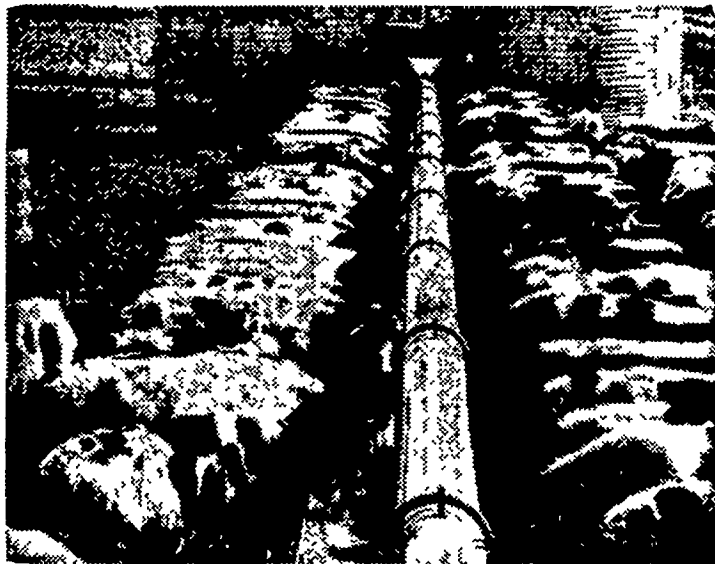
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WASHINGTON REPORT

Congressman Edwin D. Eshleman

16th District—Pennsylvania



Most people hear a good deal about the leadership of each of the political parties in the House of Representatives, since the leaders are those men who ordinarily speak for their Party membership on matters of national significance. What many citizens may not realize is that the Party leaders are elected by their fellow Representatives of the same political faith. Also, the leadership of each Party is made up of more than just one or two men. We Republicans have had some contests for the top jobs in recent weeks, and I was rather involved in those "family" battles. My participation, and the subsequent results of these contests, should be of interest in the 16th District.

First of all, it might be well



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to give you a rundown of the posts which make up the Republican leadership and the names of the men who now occupy these positions. The number one man is the Minority Leader, Gerald R. Ford, of Michigan. Leslie C. Arends, of Illinois, is the Assistant Minority Leader, or in more common terms, the Minority Whip. The Chairman of the Republican Conference, the man who directs the meetings when House Republicans get together, is John B. Anderson, of Illinois. William C. Cramer, of Florida, is Vice-Chairman of the Conference, and its Secretary is Richard H. Poff, of Virginia. The leadership team also includes the Chairman of the Republican Congressional Campaign Committee who is Bob Wilson, of California. The Chairman of the Republican Policy Committee is John J. Rhodes, of Arizona and Robert Taft, Jr., of Ohio, is Chairman Committee. The final position of the Research and Planning in the Republican leadership belongs to the Republican member of the House Rules Committee with the most seniority, H. Allen Smith, of California.

While all of these jobs were filled by elections at the opening of the 91st Congress, only two positions involved contests. Both were posts vacated by men who had left or were leaving the House for other Government service. The Chairman of the Republican Conference had been Melvin Laird who, of course, is our new Secretary of Defense. Charles Goodell, of New York, had been Chairman of Research and Planning, but he was appointed to the Senate last year. Therefore, several men lined up as challengers for the vacated slots, all of whom were capable and deserving of the job they were seeking. However, a choice had to be made, and I chose to support and work for two men who are familiar

to many people in the 16th District.

The man I backed for Chairman of the Republican Conference was John Anderson. As you can see from the previous listing, he was the eventual victor. Congressman Anderson visited the 16th District twice during the last two years when he spoke in Lebanon and New Holland. He is generally acknowledged as one of the hardest-working men in the House, and I think his rather lopsided victory against Jackson Betts, of Ohio, and Albert Quie, of Minnesota, is a tribute to his fine reputation. The final tally showed Anderson with 116 votes, Betts with 43 and Quie with 18.

The results of the Research and Planning Chairmanship contest were a good deal closer, with Robert Taft, Jr., getting 76 votes to win and Donald Rumsfeld, of Illinois, receiving 74 votes. I supported the successful candidate and, in fact, worked quite actively for his

election. Congressman Taft asked me to contact the rest of the Republicans from Pennsylvania on his behalf and, also, to talk to some of the men who entered the Congress at the same time I did. I would like to think that I was influential in swinging some of the needed votes to Bob Taft, although I have a feeling that the caliber of the candidate was the chief factor that brought a victory. Since the Ohio Congressman had, also, visited the 16th District twice during the 90th Congress, once in Lancaster, and once in Elizabethtown, his advancement to the leadership means that some of the people in our area are acquainted with another of the chief Republican spokesmen.

New Drugs

More than 25 useful drugs for some types of cancer have been developed over the past decade, according to the American Cancer Society.

NORTHERN 4-H CONSERVATION CLUB

By Curtis Horst, News Reporter

The first meeting of the Northern Lancaster County 4-H Soil & Water Conservation Club was held at the Hinkletown Church, on Friday evening, January 24, 1969.

Officers were elected as follows: Clark Stauffer, President; Calvin Zimmerman, Vice-President; Lucy Weaver, Secretary; Karen Horst, Treasurer; Curtis Horst, News Reporter; and Karen Martin and Lois Martin, game leaders.

Club leaders are Leroy Pfautz, Paul Martin and Aaron Stauffer.

The next meeting will be held at Hinkletown Church on Feb. 7, at 7.30. Everyone between the ages of 9-19 are welcome.

Lung cancer will kill about 59,000 Americans this year, according to the American Cancer Society.

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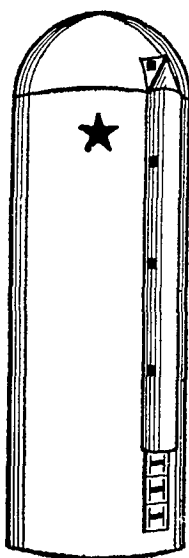
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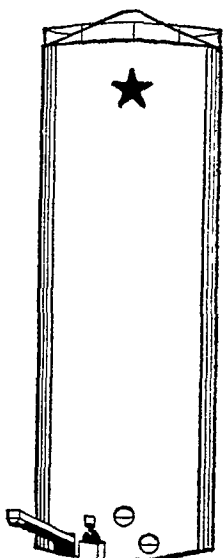
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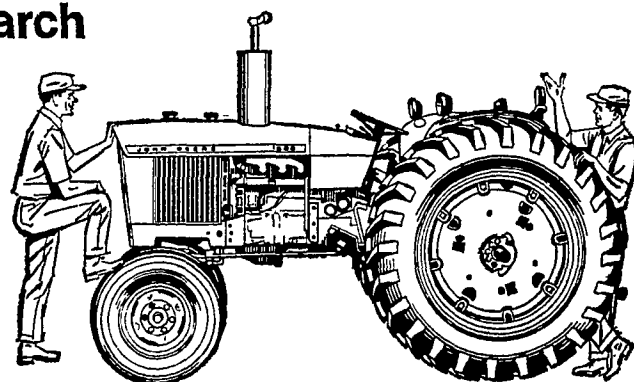
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A View From The Governor's Office

By Gov. Raymond P. Shafer

This week, I sent to the General Assembly a proposed 1969-70 State budget designed to accomplish two major objectives:

—To make certain that the people of Pennsylvania are not underserved, and

—To make certain that they are not overtaxed.

Consider at the outset who it is that receives the services, how many lives will be influenced by the proposals if adopted.

There are today some 2.3 million school children, their families and the 100,000 public

school teachers who understand the importance of this budget to them. That's one-quarter of our population. And the families and teachers pay taxes.

Our commitment to the improvement of basic education is reflected in the fact that for the first time the State will pick up half the bill for public education if Legislature approves the one billion, fifty-three million dollars (\$1,053 billion) I recommended. Also included is a crash education program for the ghetto and

rural poverty areas of our Commonwealth where children need special help if they are to learn enough to meet modern challenges.

From the school children we turn to the 239,000 students, their families and the 29,000 professors in our Commonwealth System of Higher Education. Among them are some of the 145,000 in both public and private colleges and universities who are receiving scholarship and loan assistance from us. Their families and professors pay taxes, and the students soon will, at a rate that will reflect higher incomes because we helped them get a higher education.

They know the importance of the \$352 million for higher education recommended in this year's budget.

Every taxpayer and citizen knows the need for making new and effective efforts to combat crime, prevent consumer fraud and providing for a modern system of criminal justice in our courts and in our correctional institutions. The \$30 million I am recommending in this area is absolutely essential if these programs are to be effective.

I know there are few, if any, who do not recognize with compassion the needs of those citizens afflicted with mental illness or the injury of retardation. But we feel the pain far less than the families of the 42,000 patients in our mental hospitals and institutions for the mentally retarded and the 41,000 who await the benefits of our new Community Mental Health and Mental Retardation Program.

That is why I have recommended an increase of \$33 million for our mental hospitals and \$17 million for our community mental health and retardation centers, which will bring our total effort in this most needed service to \$200 million.

I need not remind you that some citizens have asked that much more be spent in this area immediately. Certainly, we should consider the priority of that request.

From the mentally ill and retarded, we turn to those citizens who need medical and health care and have nowhere to turn

but to the State. There are one million seeking this aid, and I recommended we provide \$70 million for this assistance — a small increase over this year's expenditure.

The \$232 million recommended for our public assistance program will help 303,000 children, their parents or guardians and 85,000 aged, blind and disabled citizens maintain a minimum level of decency recommended in the Woodbury Report.

There is not one taxpayer in this Commonwealth that doesn't have a vital stake in our programs to improve our health and the environment — programs which total \$53.4 million. This money will be spent to help us clean pollution from the water we drink, the air we breathe and the land on which we live, work and play.

Along with this expenditure I recommend we provide \$65 million to help our urban dwellers — (who represent four out of every five Pennsylvanians) — solve the problems they face in deteriorating neighborhoods, hard core unemployment, housing and code enforcement, urban planning and renewal.

Included also are \$13.1 million for the improvement of mass transportation and to develop the high speed Keystone Corridor. This corridor will be the new backbone of Pennsylvania's economic growth — a growth that is vital to all communities no matter what size, or where they are located in the Commonwealth.

This corridor, linked to our rapidly-expanding system of highways, will keep us in the key position as the hub State between the East Coast and the industrial Great Lakes Region.

To assure the continuation of our record-breaking highway construction program, I am recommending, in the highway fund section of this budget, that we increase expenditures to one billion, six million dollars (\$1,006 billion), including our proposed plan to eliminate safety hazards.

Add them all up and you'll see why I am persuaded by the words John Gardner spoke as he left his Federal post as Secretary of Health, Education and Welfare. He said:

"I believe that history will not deal kindly with a rich Nation that will not tax itself to cure its own miseries."

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In 1610, a monk in Italy baked a snack — pretzels — for his pupils as a reward for good school work, according to Harold Neigh, Penn State extension consumer economics specialist. In 1621, an Indian chief brought a snack — popcorn — to the first Thanksgiving dinner, and in 1854, a chef in New York City cooked up a new snack — potato chips — by accident. Now snack making is a big business and snacks for the family take their share of the food budget.

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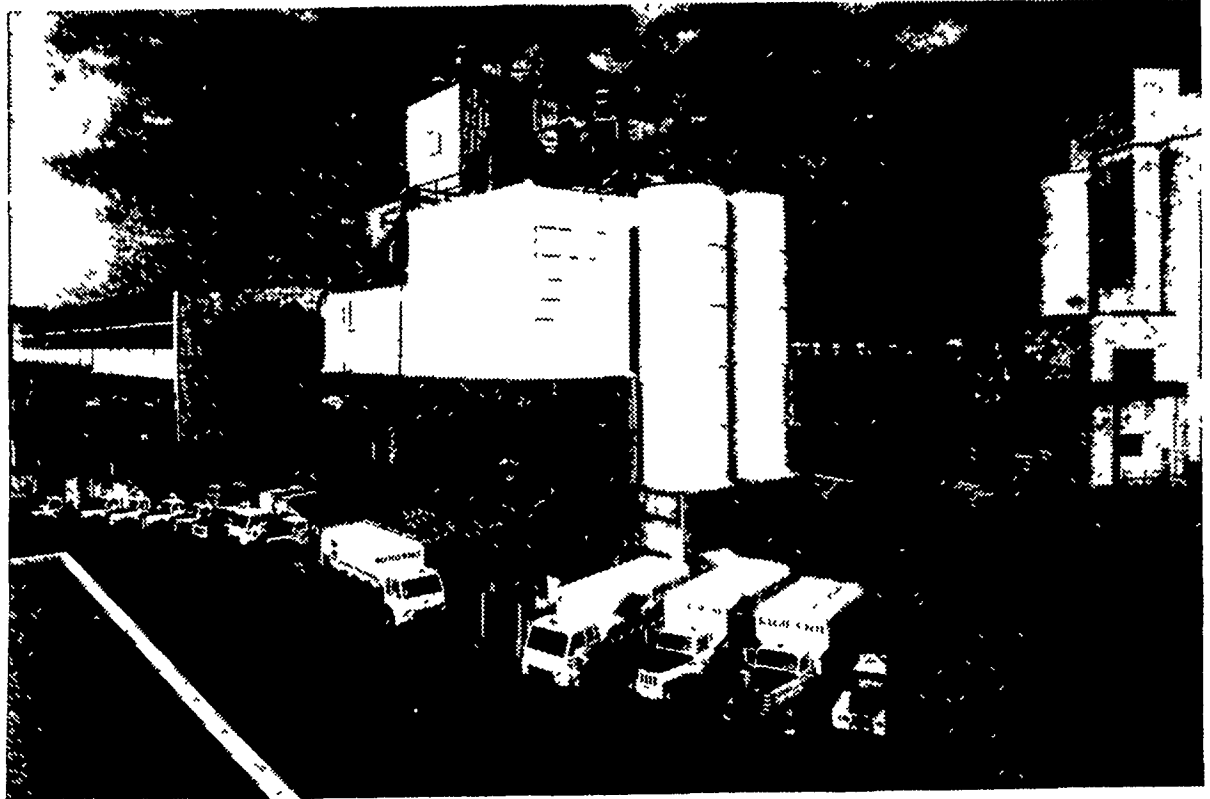
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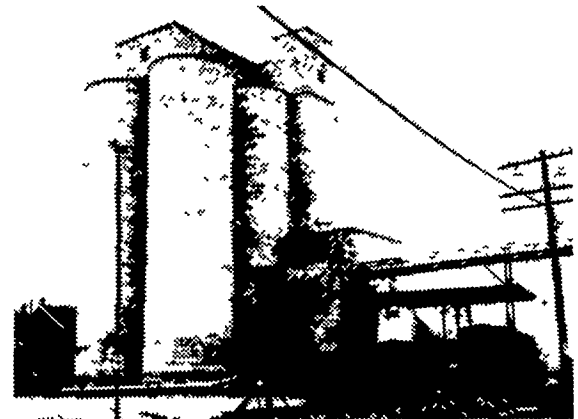
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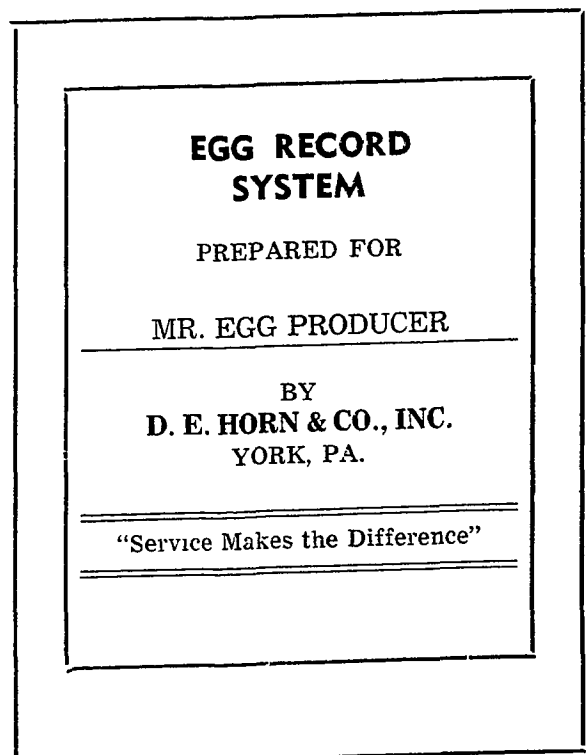
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